

Interested in starting a food business?

Learn what it takes at the Food Entrepreneurs Workshop

The intent of the Food Biz BootCamp is to create a community of food business owners who can support one another through the challenge of establishing a local food business, enriched by mentors from existing food businesses in western Oregon.

Topics to be covered include:

- market analysis
- business planning
- selecting a manufacturer
- federal, state & county regulations
- liability issues
- best practices for food safety
- local farm connections
- packaging
- marketing & product placement
- sustainability
- organic certification
- start-up funding & growth
- professional networking

The workshop features speakers from local food product companies as well as from Oregon State University and Linn-Benton Community College's culinary arts and business development programs.

For more information contact: John Sechrest at the Corvallis-Benton Chamber Coalition: sechrest@corvallisdp.com or (541) 757-1507; or Bruce Hecht of the of The Natural Step Network: brucehe@peak.org.



The 40-hour workshop will be held over three weekends:

January 29 & 30
February 26 & 27
March 26 & 27

The fee for the course is \$275. Limited scholarships will be available for qualified participants.

Sponsored by The Sustainable Business Cluster Team, an action item of the Prosperity That Fits Economic Development Plan. Hosted by OSU Food Science at Weigand Hall.



Organizing committee and sponsors include the Corvallis-Benton Chamber Coalition, Corvallis Chapter of The Natural Step Network, Oregon State Food Science, Linn-Benton Community College, Linn-Benton MicroBusiness-a program of Willamette Neighborhood Housing Services, Ten Rivers Food Web, Oregon Tilth, First Alternative Coop, and Pacific Power.

