

## EU Organic Labeling Overview

According to the terms of the US-EU, as well as the Canada-EU Equivalency Arrangements, Organic Products must be compliant with the country in which they are being sold.

In very few cases will an NOP or COR compliant label be acceptable in Europe, or an EU compliant label in the US or Canada.

**All labels must be reviewed and approved by OTCO.**

**“Organic” (95-100% Organic Ingredients) Products.** This is the only Front Label Organic Claim allowed in the EU. Products certified as “organic” in the U.S. and meet the terms of the US-EU Equivalency Arrangement may be sold as “organic” in the EU. Products may include the EU organic logo and/or the USDA organic seal.

**100% organic products.** The EU does not have a labeling category for 100% organic products. Products meeting the terms of the US-EU Equivalency Arrangement may be labeled “organic” and may include the EU organic logo and/or the USDA organic seal.

**“Made with” organic products.** The EU does not have a labeling category for “made with” organic products. For products containing less than 95% Identification of organic ingredients as organic is allowed only in the ingredient panel. In addition, the total percentage of organic ingredients in proportion to the total quantity of ingredients of agricultural origin must appear in the ingredient panel. Products may not be labeled with the EU organic logo or the USDA organic seal.

All EU Organic labels (Retail and Non-retail/bulk) must include the **Certifier Code Number** (please contact OTCO for the correct Code Number) that the EU has assigned to each NOP-accredited certifying agent. Labels may also include the name of the U.S. or EU certifying agent.

When the EU Organic Logo is used, one of the following statements must be placed immediately below the Certifier Code Number.

- “EU Agriculture” if the agricultural raw material has been farmed in the EU,
- “Non-EU Agriculture”, if the agricultural raw material has been farmed outside the EU
- “EU/non-EU Agriculture”, if part of the agricultural raw materials has been farmed in the EU and part outside the EU.

**Bulk Products.** Lot numbers must be present that allows for a complete audit trail to verify the product’s integrity.

**Wine.** Organic wine and wine “made with organic grapes” may be exported to the EU under the arrangement if it meets the following criteria:

1. Contains 100 percent organic grapes and organic ingredients. Non-organic substances not allowed under 7 CFR 205.605 are prohibited.
2. Have been produced only using the winemaking practices and substances detailed in the EU organic regulations: <http://bit.ly/eu-organic-wine>

Organic wine may be labeled with the USDA organic seal and—beginning August 1, 2012—the EU organic logo.

More detailed information regarding EU Labeling is available on the [OTCO EU Webpage](#).