WORKSHOP for

Food Safety and Traceability Systems in Specialty Crops Industry: Needs assessment and Technology Solutions

North Willamette Agriculture Research and Extension Center 15210 NE Miley road, Aurora, OR

Sponsored by Oregon State University
Food Innovation Center
North Willamette Agriculture Research and Extension Center

Nov. 9th, 2010

Morning Session: FOOD TRACEABILITY SYSTEMS

All participants are invited.

- 8:15 am 8:30 am, *Introduction and overall view of the conference (agenda and logistics)* Michael Morrissey, Clark Seavert, OSU
- 8:30 am 9:15 am, Feasibility study of automated full chain traceability systems for specialty crops

Michael Morrissey, Qingyue Ling, Clark Seavert, OSU

- 9:15 am 10:00 am, *Food traceability systems in the United States* Jennifer McEntire, Institute of Food Technologists
- 10:00 am 10:15 am, Break
- 10:15 am 11:00 am, *Implementation of Produce Traceability Initiative (PTI) and its future* Dan Vache, VP of United Fresh
- 11:00 am 11:45 pm, *RFID enabled field traceability systems for fresh vegetables* Kurt Nolte, University of Arizona
- 11:45 am 12:00 pm, 2010 Oregon Hazelnut recall Polly Owen, Director of Oregon Hazelnuts Association
- 12:00 pm − 1:00 pm: Lunch Break

Afternoon Session: INDUSTRY NEEDS ASSESSMENT

- 1:00 pm 1:30 pm, On-site Survey: current traceability systems, Clark Seavert
- 1:30 pm 3:00 pm, Group discussions on specialty crop industry needs for traceability systems
 - Group A: Growers (vegetables and tree nuts), Clark Seavert and Michael Morrissey
 - Group B: Packers/processors group, Qingyue Ling, Kurt Nolte and Belinda Batten
 - Group C: Retailers/wholesalers/distributors, Tom Gillpatrick, David Porter or David Kim and Jean-Pierre Emond
 - To identify problems in the current traceability systems: 30 mins:
 - To identify needs areas for traceability system to improve: 30 mins
 - To determine priority areas: 30 mins
- 3:00 pm 3:30 pm, Break
- 3:30 pm 4:30 pm

Panel discussions and industry sign up for working with the research team

4:30 pm - 5:00 pm

Wrap-up: Michael Morrissey and Clark Seavert.