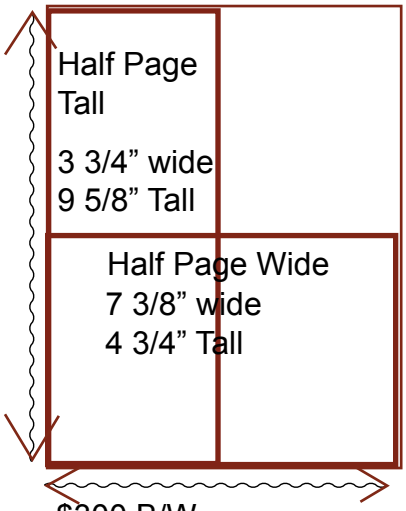
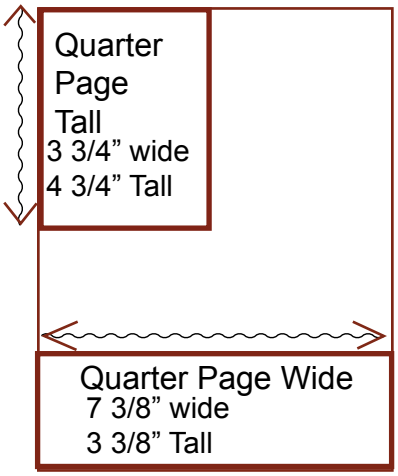
In Good Tilth Display Ad Rates

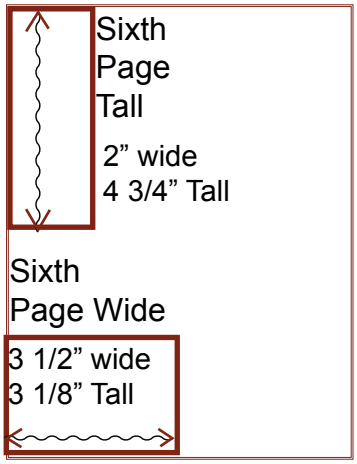
Updated 1/10/12



$300 B/W
$353 Color



$180 B/W
$204 Color



$108 B/W
$126 Color

Full page ads are $705.

Discounts

• Significant discounts are available for ads run on a repeat basis: 10% for 12 issues, 5% for six issues.
• Preferred placement within the paper is also available for just 10% more per issue.

Deadlines

• *IGT* is published every other month. Ad copy should be received by the submissions **deadlines in bold** for issues scheduled in brackets. Issues hits the streets two weeks prior to bracketed dates: **January 20** (March/April), **March 20** (May/June), **May 20** (July/Aug), **July 20** (September/October), **September 20** (November/December), and **November 20** (January/February).

Delivery

•Ads can be mailed on CD, or emailed as TIFF, JPEG or PDF format.

• To send via email, send at 200 dpi (min) in TIFF, JPEG or PDF formats.
Send to andrew@tilth.org. It's always best to send a hard copy too!

For more information or to secure ad space in the next *In Good Tilth*, contact Andrew Rodman, (503) 779-3929, Email andrew@tilth.org.
For billing questions contact Erin O'Donnell, Accounts Manager, Email erinodonnell@tilth.org (503) 378-0690,
260 SW Madison Ave, Ste 106 • Corvallis, OR 97333.