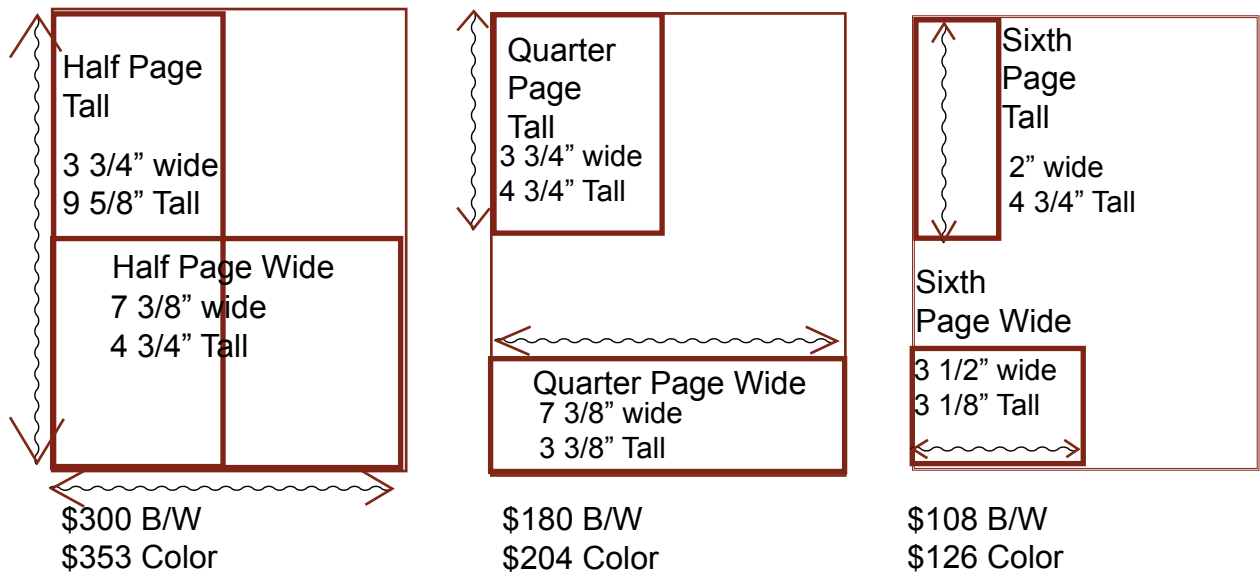




# In Good Tilth Display Ad Rates

Updated 1/10/12



**Full page ads are \$705.**

## Discounts

- Significant discounts are available for ads run on a repeat basis: 10% for 12 issues, 5% for six issues.
- Preferred placement within the paper is also available for just 10% more per issue.

## Deadlines

- *IGT* is published every other month. Ad copy should be received by the submissions **deadlines in bold** for issues scheduled in brackets. Issues hits the streets two weeks prior to bracketed dates: **January 20** (March/April), **March 20** (May/June), **May 20** (July/Aug), **July 20** (September/October), **September 20** (November/December), and **November 20** (January/February).

## Delivery

- Ads can be mailed on CD, or emailed as TIFF, JPEG or PDF format.
- To send via email, send at 200 dpi (min) in TIFF, JPEG or PDF formats. Send to [andrew@tilth.org](mailto:andrew@tilth.org). It's always best to send a hard copy too!

For more information or to secure ad space in the next *In Good Tilth*, contact Andrew Rodman, (503) 779-3929, Email [andrew@tilth.org](mailto:andrew@tilth.org).  
For billing questions contact Erin O'Donnell, Accounts Manager, Email [erinodonnell@tilth.org](mailto:erinodonnell@tilth.org) (503) 378-0690,  
260 SW Madison Ave, Ste 106 • Corvallis, OR 97333.