

GROW YOUR PERSPECTIVE • DEVELOP SKILLS • BE INSPIRED • CELEBRATE

Get Schooled in **ORGANICOLOGY!** *The Study of a Sustainable Food Future*

Workshops, Networking & Tradeshow

February 26-28, 2009

Portland, OR | DoubleTree Lloyd Center

www.organicology.org

Presented by Oregon Tilth, Organic Seed Alliance,
Food Trade Sustainability Leadership Association &
Organically Grown Company



THANK YOU TO OUR SPONSORS...



SPONSOR NOW!

YOU CAN STILL GET ON BOARD
THIS HIGH PROFILE EVENT BY
BECOMING A SPONSOR!

Three Days of Workshops, Networking & an Organic Tradeshow

THURSDAY, FEBRUARY 26TH

All day intensives presented by a diverse and knowledgeable array of food and farming experts.

Sustainable Business Intensive: Gil Friend, CEO of Natural Logic, Inc. and Fred Kirschenmann of Kirschenmann Family Farms; learn the foundational frameworks to help you understand and communicate the basics of “sustainability”, plus tools to evaluate your practices.

Organic Seed Production and Plant Variety Improvement: Production skills you need to produce seed and some basic techniques to improve varieties for your local organic farming conditions. Explore pollination, crop management, environmental challenges and so much more! Presented by Frank Morton, Wild Garden Seed; Don Tipping, Seven Seeds Farm; John Navazio, Organic Seed Alliance/ WSU; and Micaela Colley, Organic Seed Alliance.

Local Food Systems: Challenges and Opportunities: Local farms can provide healthy sustainable foods with a lower carbon footprint. Farmers face many challenges in local, farm direct sales, especially when selling to institutions. A tour and workshop will cover examples of successes in direct sales to hospitals, schools and restaurants. Presented by Ecotrust and Chef’s Collaborative.

Advanced Organic Production (Divided into Two Tracts)

Organic Vegetable Rotations: Can They Be Economically and Environmentally Sustainable?

Presented by Dr. Alex Stone, Vegetable Specialist, OSU; Nick Andrews, Metro-Region Small Farms Extension, Horticulture Crops, OSU; Dr. Jim Julian, Agriculture Economist, OSU; Joe Siri, Siri and Sons Farms; and Jeff Falen, Persephone Farm.

Innovative Livestock Production: Alternative Forages, Conservation Programs and Energy Generation

Presented by Mike Gamroth, Extension Dairy Specialist, OSU and Scott Robins, Grazing Management Specialist NRCS.

Book Reading and Signing with Claire Hope Cummings, environmental lawyer, journalist, and the author of “Uncertain Peril: Genetic Engineering and the Future of Seeds”.



FRIDAY, FEBRUARY 27TH

Keynote Address by Paul Roberts, author of “The End of Food” and “The End of Oil”.



MORNING WORKSHOPS

- Fertilizers and Amendments for Organic Farming: Making Sustainable Choices
- Organic Certification 101 for Retailers and Processors
- Renewable Energy and Efficiency Opportunities for Your Business
- Managing Threats of Genetically Engineered Crops
- Organic Agriculture, Web 2.0, and You!

AFTERNOON WORKSHOPS

- Sustainable Business Performance Measurement Tools & Reporting
- Farm Labor Issues: Policy Update & Domestic Fair Trade Initiative
- The Politics and Potential of Seeds
- Organic Certification 101: The Next Generation of Farmers and Livestock Producers
- Achieving Economic Sustainability, Fostering an Integrated System

SATURDAY, FEBRUARY 28TH

Keynote Address by world-renowned physicist, environmental activist and author, Dr. Vandana Shiva, Director of the Research Foundation for Science, Technology, and Natural Resource Policy



ORGANIC EXHIBITION, TRADE SHOW

Booth displays by both for-profit and non-profit organizations; including seed companies, materials suppliers, food policy activists, farm supply companies, farms, orchards and ranches.

Whether your farm, non-profit, or business wants to sign-up for a booth – or – you are an event attendee who signs-up for the show, there will be a plethora of opportunities to network and be engaged by the many trade show displays. Saturday’s show promises to be a community market celebration; a hot spot to see “old friends” and meet new, viable partners relevant to all aspects – from seed to table – of the organic trade.

You are invited to exhibit—there is still space available!

Exciting and thought provoking Entertainment, and three delicious, organic meals each day – included in your registration package!

THURSDAY EVENING Talent Show with beer and popcorn! AND Seed Swap with beer and popcorn — Share and “plant” seeds/laughs/stories that reach beyond our conference and into our respective communities.

FRIDAY EVENING Wine and Beer Social and Potato Tasting | Traditional Old Time Mountain Square Dance | Continue dancing into the late night with DJ Brian Brandon

SATURDAY EVENING Debate — Let’s get ready to rumble!! | Portland Taiko | Rock out to the PHEROMONES

Register, display, sponsor... Today! Register online at www.organicology.org Questions? Call 503-378-0690

