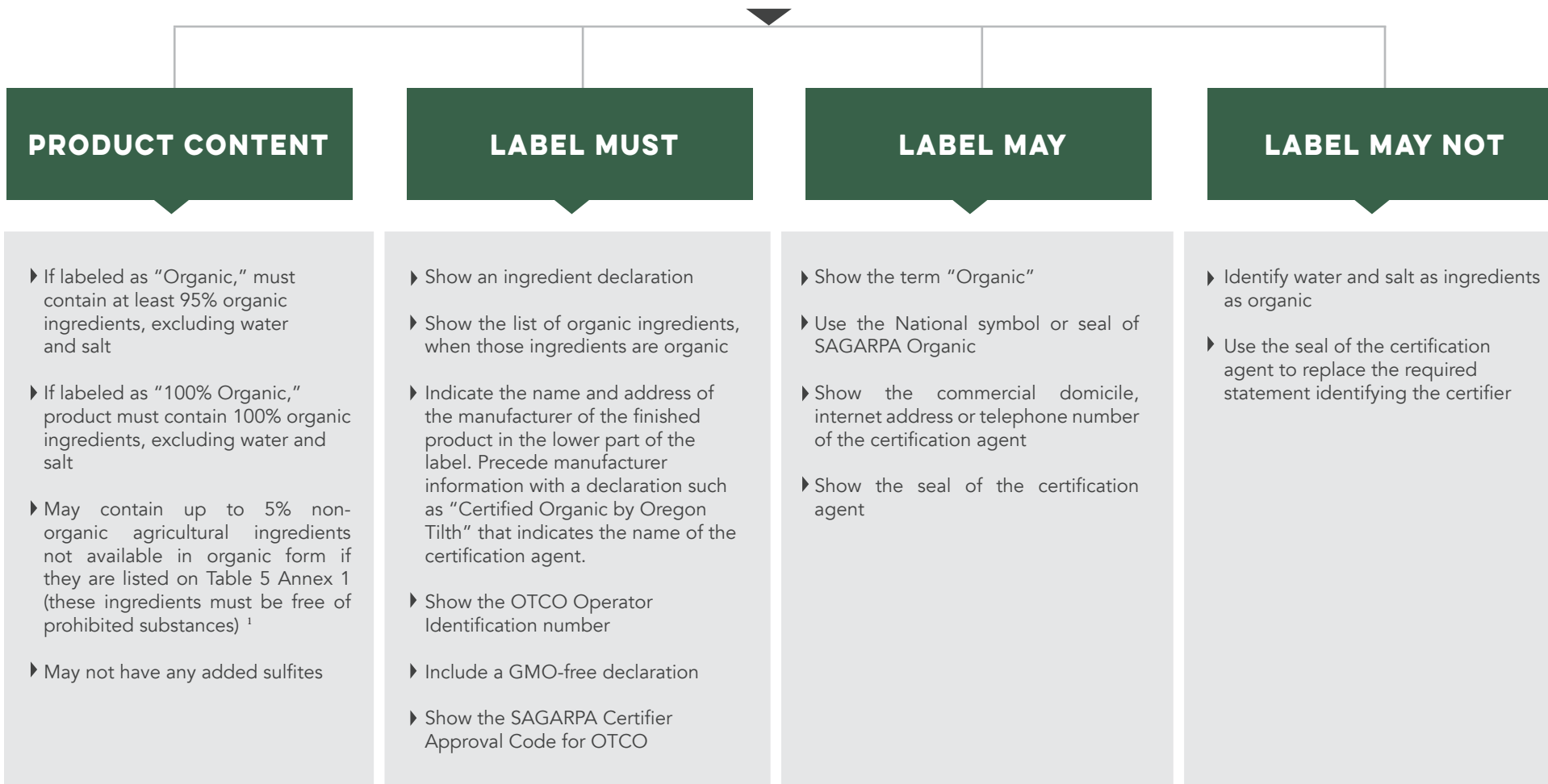


ORGANIC LABELING + COMPOSITION GUIDE

UNDER THE MEXICO ORGANIC REGULATIONS

IF YOU WANT TO CLAIM: **100% ORGANIC OR ORGANIC**

All indications apply to both labels and ingredient panels.



¹ Table 5, Annex 1 can be found in the Mexico Guidelines for Organic Operations (LOO, Article 204)



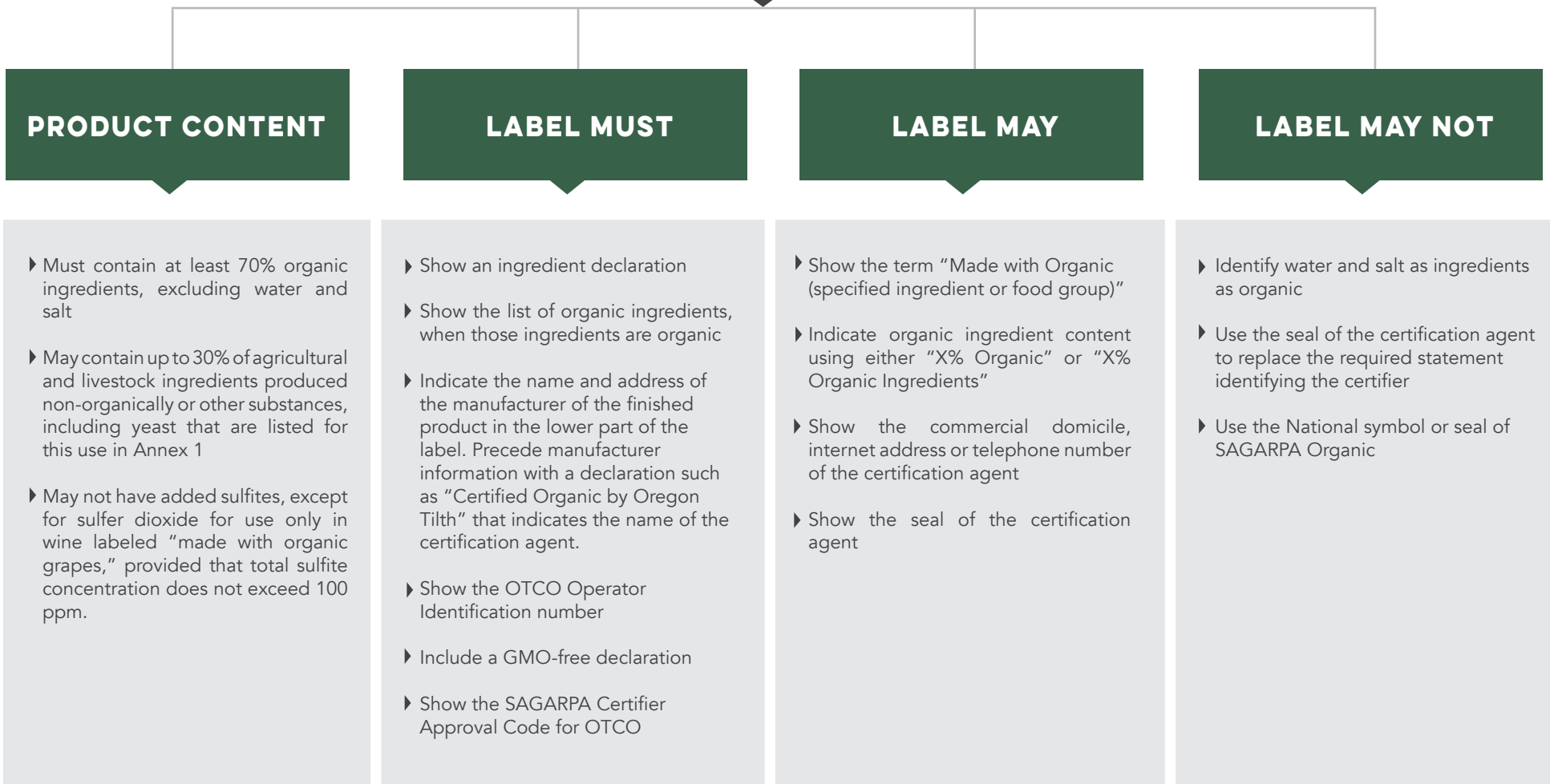
ORGANIC LABELING + COMPOSITION GUIDE

UNDER THE MEXICO ORGANIC REGULATIONS

IF YOU WANT TO CLAIM:

MADE WITH ORGANIC INGREDIENTS

All indications apply to both labels and ingredient panels.



The OTCO Mexico Organic Labeling + Composition Guide was developed based on The General Rules for Use of the National Organic Seal, published in the Official Federal Diary of Mexico on October 25, 2013; The Regulation of the Organic Products Law, published on April 1, 2010; and The Guidelines for Organic Operation, published on October 29, 2013.

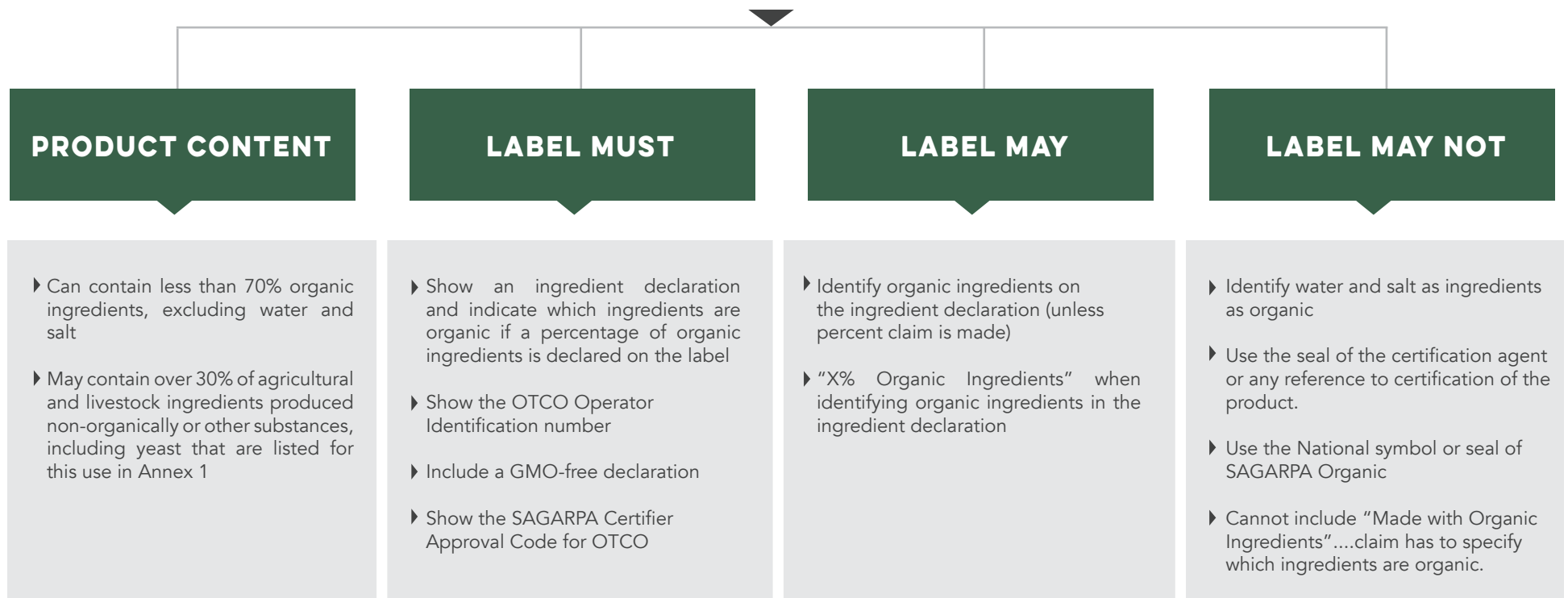


ORGANIC LABELING + COMPOSITION GUIDE

UNDER THE MEXICO ORGANIC REGULATIONS

IF YOU WANT TO CLAIM: **SOME ORGANIC INGREDIENTS**

All indications apply to both labels and ingredient panels.



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ORGANIC LABELING + COMPOSITION GUIDE

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Upon approval from OTCO, the SAGARPA Mexico Organic seal may be used by OTCO certified operations on products produced in Mexico and verified as compliant with the OTCO Mexico Compliance Program. Operators approved by Oregon Tilth to use the SAGARPA Mexico Organic seal should review the terms of use set forth in the Agreement, which discloses the national seal of organic products and the general rules established for its use in the labeling of products certified as organic.

In order to use the SAGARPA Mexico Organic seal, the following provisions must be met:

1. The seal must be used in the specific format and colors defined in Articles 3-9 of the Agreement, which discloses the national seal of organic products and the general rules established for its use in the labeling of products certified as organic.
2. The seal should never appear as light colored or modified or distorted as a result of sizing or other graphic elements.
3. The seal should occur in a visible location on the front or side panel of the package, followed by the statement "Certified Organic by Oregon Tilth."
4. If other national or private organic seals/logos are used, they may not be larger than the SAGARPA Mexico Organic seal.



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