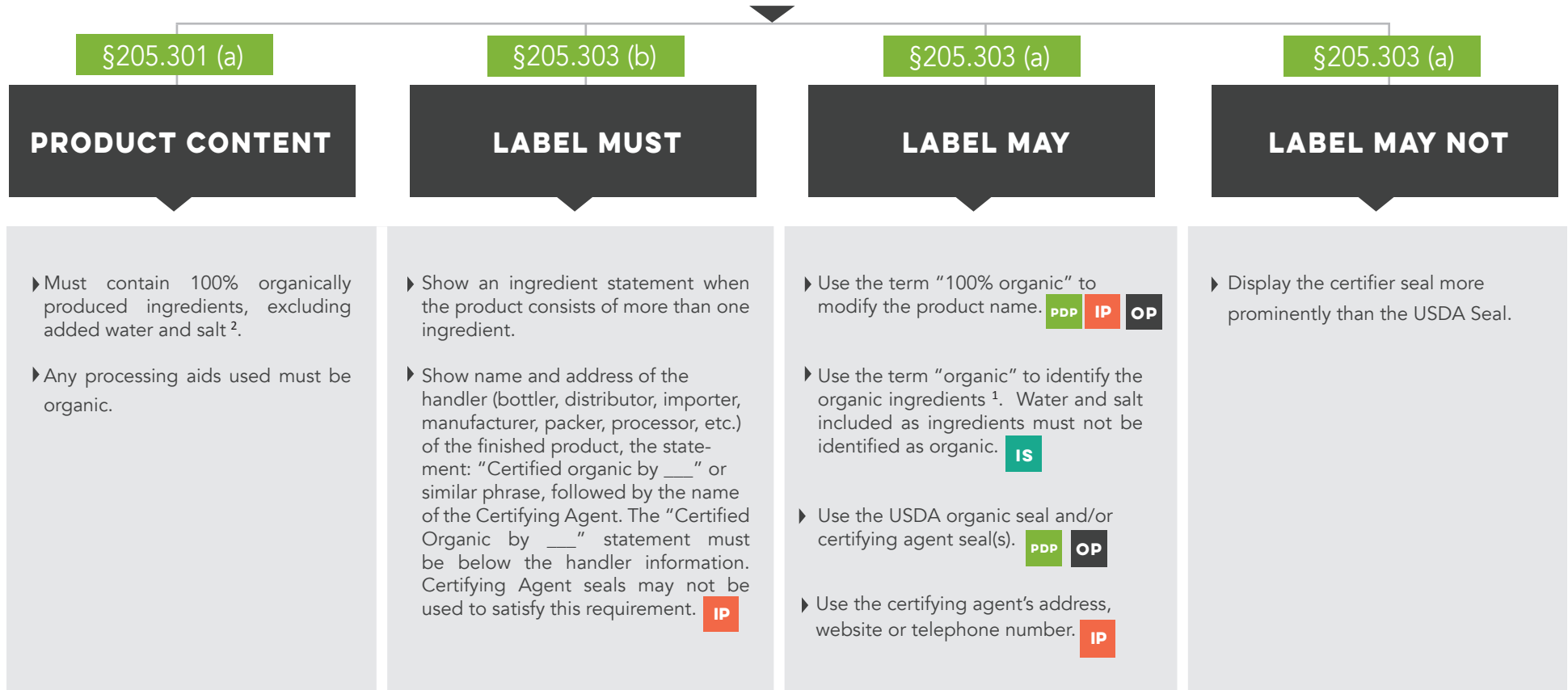




ORGANIC LABELING *and* COMPOSITION GUIDE

IF YOU WANT TO CLAIM: **100% ORGANIC** (OR SIMILAR STATEMENT)



TERMS

PDP *Principal Display Panel* **IS** *Ingredient Statement* **IP** *Ingredient Panel* **OP** *Other Panel*

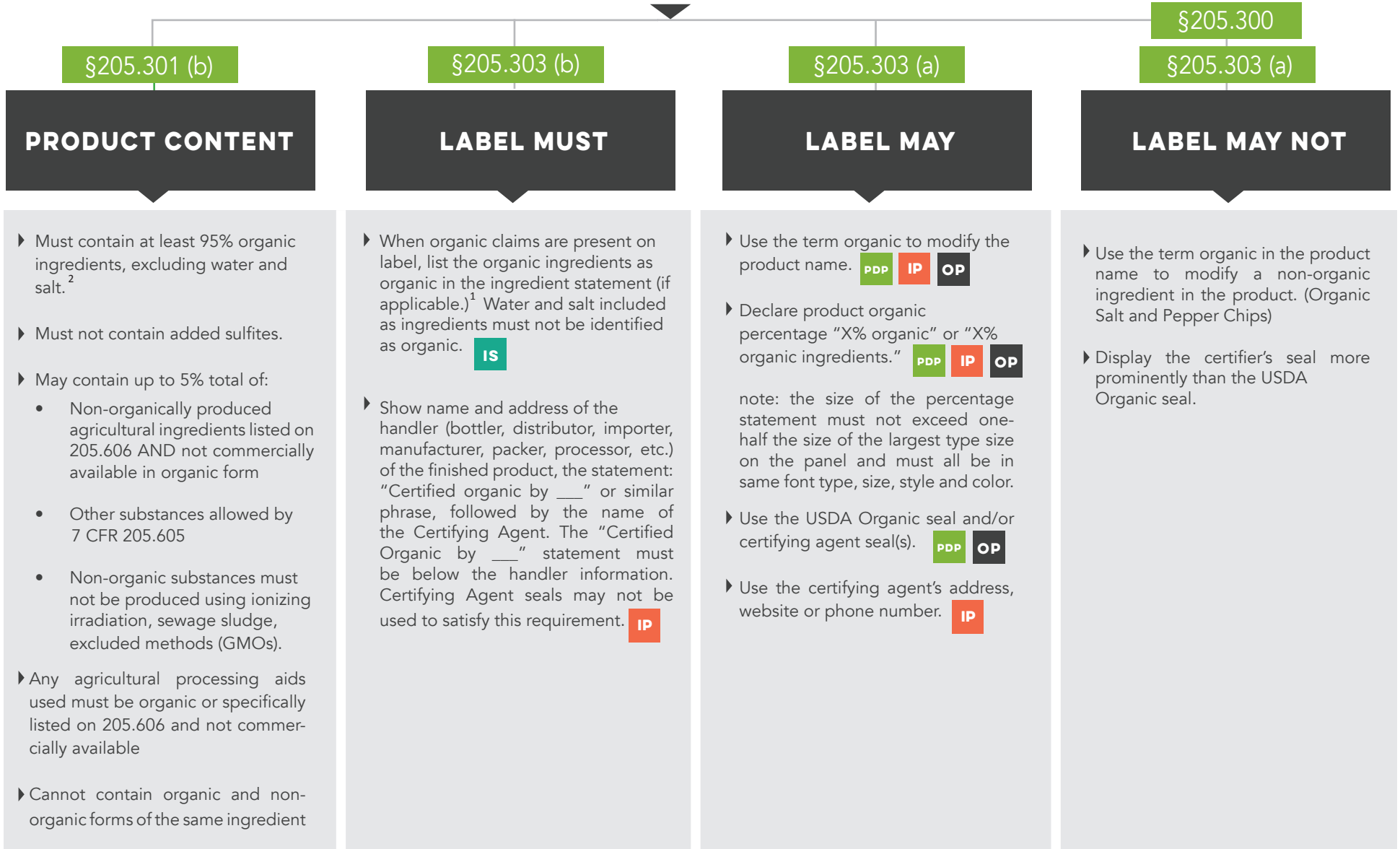
¹ To identify an ingredient as organically produced, in the ingredient statement use the word "organic" in conjunction with the name of the ingredient, an asterisk, or other reference mark defined below the ingredient statement.

² Salt cannot contain any additives or flow agents.



ORGANIC LABELING *and* COMPOSITION GUIDE

IF YOU WANT TO CLAIM: **ORGANIC** (OR SIMILAR STATEMENT)



▶ Must contain at least 95% organic ingredients, excluding water and salt.²

▶ Must not contain added sulfites.

▶ May contain up to 5% total of:

- Non-organically produced agricultural ingredients listed on 205.606 AND not commercially available in organic form
- Other substances allowed by 7 CFR 205.605
- Non-organic substances must not be produced using ionizing irradiation, sewage sludge, excluded methods (GMOs).

▶ Any agricultural processing aids used must be organic or specifically listed on 205.606 and not commercially available

▶ Cannot contain organic and non-organic forms of the same ingredient

▶ When organic claims are present on label, list the organic ingredients as organic in the ingredient statement (if applicable.)¹ Water and salt included as ingredients must not be identified as organic. **IS**

▶ Show name and address of the handler (bottler, distributor, importer, manufacturer, packer, processor, etc.) of the finished product, the statement: "Certified organic by ___" or similar phrase, followed by the name of the Certifying Agent. The "Certified Organic by ___" statement must be below the handler information. Certifying Agent seals may not be used to satisfy this requirement. **IP**

▶ Use the term organic to modify the product name. **PDP IP OP**

▶ Declare product organic percentage "X% organic" or "X% organic ingredients." **PDP IP OP**

note: the size of the percentage statement must not exceed one-half the size of the largest type size on the panel and must all be in same font type, size, style and color.

▶ Use the USDA Organic seal and/or certifying agent seal(s). **PDP OP**

▶ Use the certifying agent's address, website or phone number. **IP**

▶ Use the term organic in the product name to modify a non-organic ingredient in the product. (Organic Salt and Pepper Chips)

▶ Display the certifier's seal more prominently than the USDA Organic seal.

¹ To identify an ingredient as organically produced, in the ingredients statement use the word "organic" in conjunction with the name of the ingredient, an asterisk, or other reference mark defined below the ingredient statement.

² If your product contains more than 95% organic ingredients and uses a non-organic agricultural ingredient not listed on 205.606 or an ingredient listed on 205.605 with specific annotation only for "made with products", your product may only qualify for "made with category."



ORGANIC LABELING *and* COMPOSITION GUIDE

IF YOU WANT TO CLAIM:

MADE WITH ORGANIC

(OR SIMILAR STATEMENT)

§205.301 (c)

PRODUCT CONTENT

- ▶ Must contain at least 70% organic ingredients, excluding water and salt.
- ▶ Must not contain added sulfites; however, wine may contain added sulfur dioxide in accordance with 7 CFR 205.605.
- ▶ May contain up to 30% total of:
 - Nonorganically produced agricultural ingredients without being limited to those on 7 CFR 205.606
 - Other substances allowed by 7 CFR 205.605.
 - Non-organic substances must not be produced using ionizing irradiation, sewage sludge and excluded methods (GMOs).
- ▶ May contain organic and non-organic forms of the same ingredient

§205.304 (b)

LABEL MUST

- ▶ Show an ingredient statement.
- ▶ List the organic ingredients as "organic" when other organic labeling is shown:¹ Water and salt included as ingredients must not be identified as organic. **IS**
- ▶ Show name and address of the handler (bottler, distributor, importer, manufacturer, packer, processor, etc.) of the finished product, the statement: "Certified organic by ____" or similar phrase, followed by the name of the Certifying Agent. The "Certified Organic by ____" statement must be below the handler information. Certifying Agent seals may not be used to satisfy this requirement. **IP**
- ▶ If stating "Made with organic:"²
 - Statement must appear in the same font, size, style and color without emphasis and may only be one half the size of the largest type size on that panel.
 - Only three organic ingredients or product group may be listed in this statement.
 - If specified food group is used, all ingredients must be organic.

§205.304 (a)

LABEL MAY

- ▶ Use the term "Made with organic (specified ingredients or food groups²)." **PDP IP OP**
- ▶ Declare a percentage statement: "X% organic" or "X% organic ingredients.", as long as the statement appears in its entirety in the same font size, style and color and cannot be more than one half the size of the largest font on that panel. If the percentage statement is used, a "Made with Organic (specified ingredients or food groups)" claim must also be made on the same panel. **PDP IP OP**
- ▶ Use certifying agent seal(s). **PDP OP**
- ▶ Use certifying agent's address, website or phone number. **IP**

§205.304 (c)

LABEL MAY NOT

- ▶ Use the USDA Organic seal
- ▶ Use company/brand names that includes the word "Organic" or similar phrase, or imply that the product is in the "Organic" category.³

¹ To identify an ingredient as organically produced, in the ingredient statement use the word "organic" in conjunction with the name of the ingredient, an asterisk, or other reference mark defined below the ingredient statement.

² Product groups allowed are: beans, fish, fruits, grains, herbs, meats, nuts, oils, poultry, seeds, spices, sweeteners, vegetables, and processed milk products

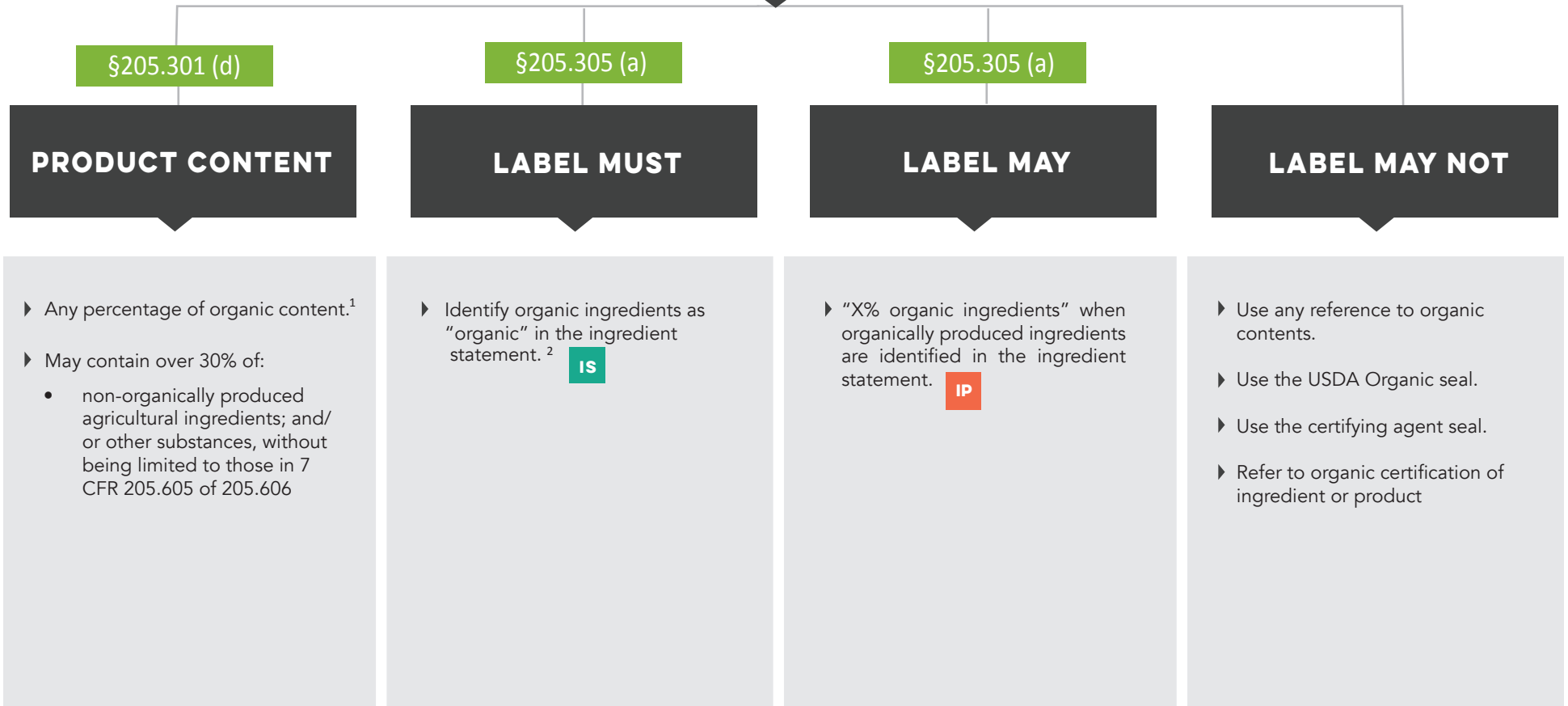
³ Company names that include "organic" or a variation of the word "organic" are only permitted to be listed on the information panel as part of the information identifying the handler/distributor



IF YOU WANT TO CLAIM:

LESS THAN 70% ORGANIC

(OR SIMILAR STATEMENT)



¹ Your product could contain any amount of organically produced ingredients. However, the product is limited to this label category if materials not listed on 205.605 are used.

Note: a product certified in this category and containing less than 70% organic ingredients can be used as an ingredient in a manufactured product making an organic or made with claim as long as the non-organic ingredient portion is allowed in that organic or made with product category. If the less than 70% organic product is certified by an accredited certifier, the organic content of the product can be used to count toward the product composition requirements in the higher category.

² To identify an ingredient as organically produced in the ingredient statement, use the word "organic" in conjunction with the name of the ingredient, an asterisk, or other reference mark defined below the ingredient statement.