

Double J Jerseys / Jon Bansen Monmouth, OR Site Visit – Wednesday, April 22, 2009

Management Scenarios #1

All market indications point towards a sustained premium in the price of organically produced milk. Jon has decided to increase his herd size from 165 to 250. One option is to rent or purchase additional land.

Approximately how much additional land must be obtain to meet his forage needs? Show how you arrived at this answer.

Assuming all of the surrounding farmland is available, either for r	rent or sale; what might
influence Jon's decision as to which parcel to secure?	
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What steps must Jon take in order to incorporate additional acreage without jeopardizing his organic certification? Cite applicable sections of National Organic Program Standards.

How might this action affect his manure management?

If Jon were to increase his herd size without the purchase of additional land, how might he accomplish that and what would be the potential impacts?



Jon is concerned about the effects of high summer heat on the health and productivity of his cows.

What options might Jon consider?

Considerin	ng your recon	nmendations,	what are	the po	otential	negative	impacts to	his
operation ((herd health,	pasture condi	tion, orga	inic ce	ertificati	ion,)?		

What potential conservation benefits might result?

Gophers and ground squirrels populations have increased dramatically over the past few years.

What options might Jon consider to control these pests?

A pesky neighbor kid with a new BB gun has wiped out the local swallow population. What other options might Jon consider to control flies?