



NSF/ANSI 305 LABELING GUIDE



Required labeling information	Illustrative list of allowed and prohibited label claims under NSF/ANSI 305 standard	
REQUIRED	ALLOWED	NOT ALLOWED
<ul style="list-style-type: none"> Ingredient statement listing all organic and non-organic ingredients using the International Nomenclature for Cosmetic Ingredient (INCI) labeling system. In the ingredient statement, identify each organic ingredient with the word “organic” or with an asterisk or other reference mark that is defined below the ingredient statement to indicate that the ingredient is organically produced. For ingredients made with organic materials produced by processes specified in Section 5.3, a separate asterisk should refer to the statement “Contains Organic Ingredients.” Identify the certifying agent that certified the handler of the finished product: “Certified to NSF/ANSI 305 by OTCO” or a similar phrase. 	<ul style="list-style-type: none"> The business address, web address, or telephone number of the certifying agent may be included on the label Brand or company names containing the term “organic” and its variants (e.g., “organics,” “organix,” “organo-,” “organically,” etc.) are allowed ONLY if the PDP also includes: <ul style="list-style-type: none"> the percentage of organic ingredients/content in the product (e.g., 70% organic content) in accordance with section 7.5.1 of this standard AND <ul style="list-style-type: none"> the NSF/ANSI 305 seal The common name of ingredients (INCI is required, but common name may be used in addition to the INCI name) Contains organic x, y, and z Contains x% organic ingredients x% Organic x% organic ingredients Organic (specified ingredient) mentioned in the romance language as long as it is accurate. *cannot say "certified organic xxx" In the ingredient statement: ingredient* = *Organic Certifier statement above, below, or next to the distributor info. Some intervening language may be allowed.** Contains Organic Ingredients Certified to NSF/ANSI 305 by OTCO 	<ul style="list-style-type: none"> Mined minerals, salt, and water included as ingredients shall not be identified as organic Contains Certified Organic Ingredients Contains x% Certified Organic Ingredients Ingredient* = *Certified Organic Contains Certified Organic x, y, and z Contains organic x, y, z, and q Any reference to the USDA Any reference to the NOP Certifier statement separated significantly from manufacturer/distributor information.**. Made with Organic Ingredients Made with organic x, y, z Made with x% organic ingredients Certified to NSF-ANSI 305 by OTCO