





# ORGANICS & REGENERATIVE AGRICULTURE

September 5<sup>th</sup>, 2017

## PRESENTERS

**Drew Katz** - Transition Services Coordinator, Oregon Tilth

**Andre Leu** - Steering Committee, Regeneration International  
President, IFOAM Organics International

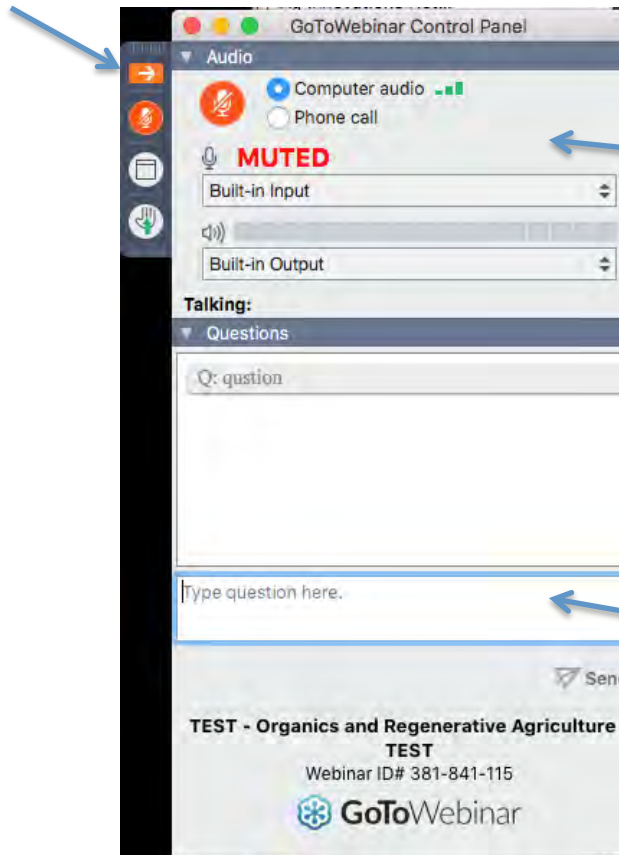
**Dag Falck** - Organic Program Manager, Nature's Path

**Chris Kerston** - Director of Events and Public Outreach, Savory Institute

[WWW.TILTH.ORG](http://WWW.TILTH.ORG)

# WEBINAR LOGISTICS

Collapse control panel



Change your audio setting

Ask a question



## WEBINAR AGENDA

- Background & Aim
- What is Regenerative Agriculture?
- Stakeholder Perspectives
  - Dag Falck - Nature's Path
  - Chris Kerston – Savory Institute
- Q+A



# BACKGROUND AND AIM



# | WHAT IS REGENERATIVE AGRICULTURE?



## **Andre Leu**

Steering Committee Member, Regeneration  
International;  
President, IFOAM Organics International



# **Regenerative Organic Agriculture**

## **Regenerating Soil Organic Matter, Climate Change, Food Security, Adaptation and Mitigation**

IFOAM – Organics International

The global umbrella body for the whole organic sector.

People

950 member organizations in 125 countries worldwide.

**Webcast**

**September, 5, 2017**

**Andre Leu, President**



# Introduction

## There are a range of definitions of **Regenerative Agriculture**

The most basic is:

- **Regenerative Agriculture** describes the numerous systems that regenerate soil organic carbon/matter
- Other definitions also include regenerating the environment, health, communities, democracies etc
- There is a need to fully define it so it isn't greenwashed like sustainable agriculture.





# Climate Change

**Just adopting renewable energy and stopping emissions will not stop climate change**

If a boat is sinking we have to do more than just plug the leak – we have to bail out the water.

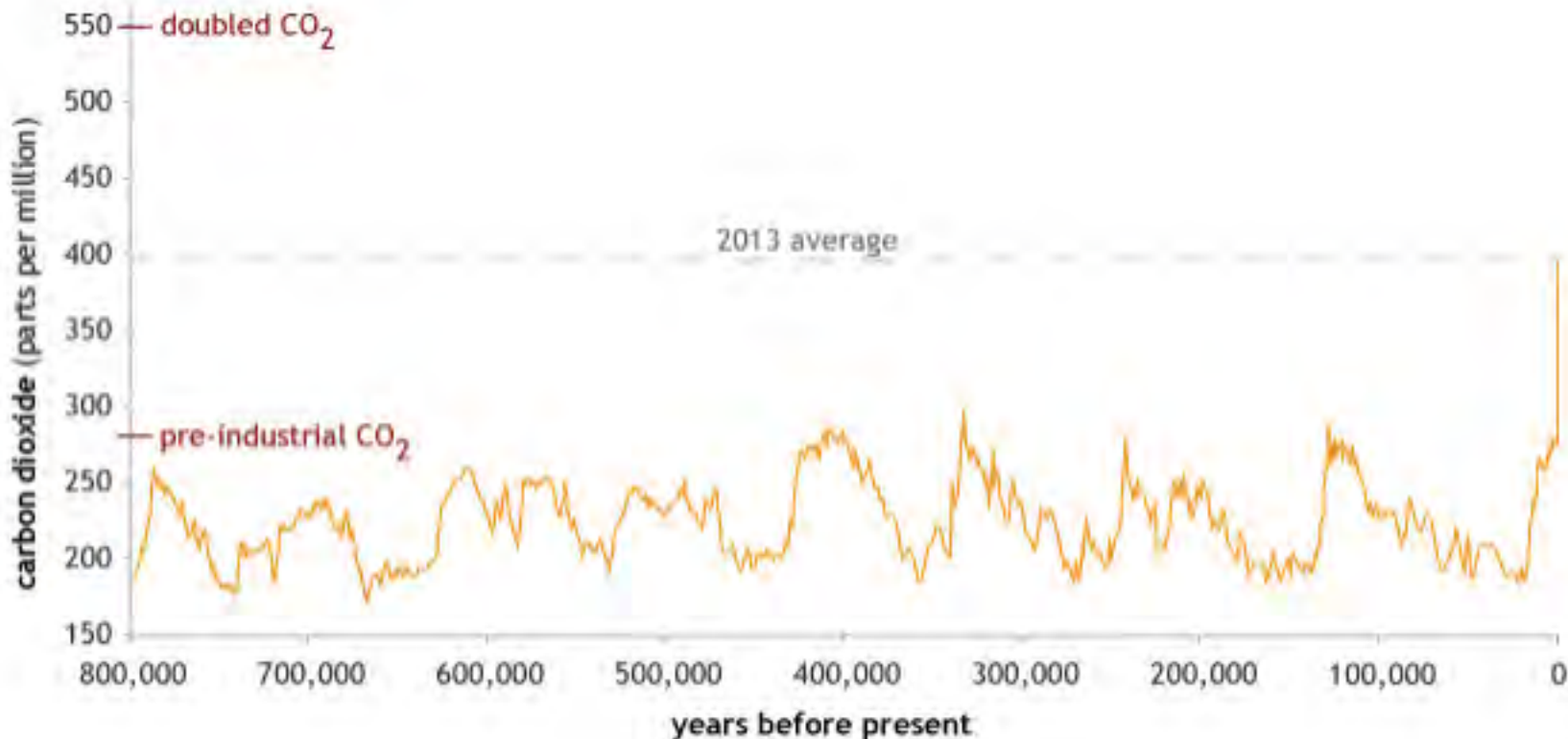
- The world reached 400 ppm CO<sub>2</sub> in 2016
- This will mean 3.5 to 5 degrees warmer
- 450 ppm is regarded as catastrophic climate change
- CO<sub>2</sub> increases by 2 ppm per year
- We will reach the tipping point in 2041 (25 years)



# Climate Change

**Just adopting renewable energy and stopping emissions will not stop climate change**

If a boat is sinking we have to do more than just plug the leak – we have to bail out the water.



# Climate Change



## Stopping Emissions is NOT Enough

### According to WMO Secretary-General Michel Jarraud

- “Carbon dioxide remains in the atmosphere for hundreds of years and in the ocean for even longer. Past, present and future emissions will have a cumulative impact on both global warming and ocean acidification. The laws of physics are non-negotiable”
- The extra heat becomes a huge amount of extra energy fuelling our planet’s weather systems.
- It means weather events such as storms, droughts and floods become more intense and more frequent.
- **Extreme 1 in 30 years events are now 1 in 5 years**

**We need to draw the excess CO<sub>2</sub> out of the atmosphere**

# Stopping Emissions is NOT Enough



- **350 ppm means 2 degrees or more of warming**
- Global sea levels rises will cause the atoll island countries, large parts of Bangladesh, Netherlands, coastal USA, New York, New Orleans, Miami, London, Manila, Bangkok, Jakarta, Shanghai and other low lying areas to go under water, causing a huge refugee crisis for hundreds of millions of people
- It will mean increased frequency and severity of droughts, floods and storms causing food shortages and more humanitarian crises
- **Consequently Paris set a goal of less than 2°C (1.5°C)**

**We reached 1.25°C warmer in 2016**



# 4 POUR 1000

Les sols pour la sécurité alimentaire et le climat  
4 per 1000 - Soils for food security and climate

- What does '4 per 1000' mean?
- An annual growth rate 4 parts per thousand in global agricultural soil carbon stocks would make it possible to stop the present increase in atmospheric CO<sub>2</sub>

The UNFCCC recognizes this initiative by French Government as part of the Lima – Paris accord

Many Countries, regions, FAO, IFAD, GEF, CGIAR and numerous NGOS have signed on

# We Must Stabilize CO<sub>2</sub> Now!



- The immediate goal must be to stabilize the amount CO<sub>2</sub> in the atmosphere, to prevent any further increases
- Ideally, this should be done by capping current emissions and adopting a combination of renewable energy and energy efficiency
- However under the Paris agreement a reduction of GHGs will not start until 2030 at the earliest
- If we wait until then we will reach 430 ppm - just below the tipping point of 450 ppm



# We Must Stabilize CO<sub>2</sub> Now!



- Currently CO<sub>2</sub> levels are increasing by 2 ppm per year.
- 1 ppm CO<sub>2</sub> = 7.76 Gt CO<sub>2</sub>
- Need to remove 15.52 Gt of CO<sub>2</sub> per year from the atmosphere to stabilize
- Further scaling up to reduce CO<sub>2</sub> levels
- We are using the word **Regenerative Agriculture** to describe the numerous systems that regenerate soil organic carbon/matter
- The following are published peer-reviewed examples from **Regenerative Organic Agriculture** – these methods can be adopted by other systems



# Soil Carbon Sequestration



## **Agriculture, Ecosystems & Environment Journal study:**

24 comparison trials from Mediterranean Climates in Europe, the USA and Australia. organic systems sequestered 3559.9 kg of CO<sub>2</sub>/ha/yr. (Aguilera et al., 2013)

The Rodale FST manured organic plots sequestered 3,596.6 kg of CO<sub>2</sub>/ha/yr.

Sekem, Egypt, has sequestered 3,303 kgs of CO<sub>2</sub> per hectare per year

**If extrapolated globally, these practices can sequester around 17 Gt per year**



# Soil Carbon Sequestration



The Rodale Compost Utilization Trial sequestered 8,220.8 kg of CO<sub>2</sub>/ha/yr.

- (Total Agricultural Land 4,883,697,000 ha x 8,220.8 kg of CO<sub>2</sub>/ha/yr)

**If extrapolated globally would sequester  
40 Gt of CO<sub>2</sub>**

# Regenerative Grazing



- ‘In a region of extensive soil degradation in the southeastern United States, we evaluated soil C accumulation for 3 years across a 7-year chronosequence of three farms converted to management-intensive grazing.’
- ‘Here we show that these farms accumulated C at  $8.0 \text{ Mg ha}^{-1} \text{ yr}^{-1}$ , increasing cation exchange and water holding capacity by 95% and 34%, respectively.’ (Machmuller et al. 2015)
- $8.0 \text{ Mg ha}^{-1} \text{ yr}^{-1} = 8,000 \text{ kgs of Carbon being stored in the soil per hectare per year.}$
- Soil Organic Carbon  $\times 3.67 = \text{CO}_2$ , means that these grazing systems have sequestered 29,360 kgs (29.36 metric tons) of  $\text{CO}_2/\text{ha/yr}$
- Grasslands:  $3,356,940,000 \text{ ha} \times 29.36 = 98.5 \text{ gt CO}_2/\text{yr}$

**If these regenerative grazing practices were implemented on the world's grazing lands they would sequester 98.5 gt  $\text{CO}_2/\text{yr}$**

# Soil Organic Matter Adaptation & High Yields



## Regenerating Soil Organic Matter Higher Yields in Climate Extremes

- **Organic systems have higher yields** than conventional farming systems in weather extremes such as heavy rains and droughts. (Drinkwater, Wagoner and Sarrantonio 1998; Welsh, 1999; Lotter 2004)
- The Wisconsin Integrated Cropping Systems Trials found that organic yields were higher in drought years and the same as conventional in normal weather years. (*Posner et al. 2008*)
- The Rodale FST showed that the organic systems produced 30 per cent more corn than the conventional system in drought years. (*Pimentel D 2005, La Salle and Hepperly 2008*)

## Research Shows that Regenerative Systems use Water More Efficiently

**Volume of Water Retained per Acre (to 12 inches) in relation to soil organic matter (SOM)**

- **1 % SOM = 16,640 (common level Africa, Asia, Aust)**
- **2 % SOM = 33,280 Gallons**
- **3 % SOM = 49,920 Gallons**
- **4 % SOM = 66,560 Gallons (levels pre farming)**
- **5 % SOM = 83,200 Gallons (levels pre farming)**
- **6 % SOM = 99,840 Gallons (levels pre farming)**

*Adapted from Morris, 2004.*



# Organic Corn - 1995 Drought

Better infiltration, retention, and delivery to plants helps avoid drought damage

Organic

Conventional

Picture: Rodale Institute

# *High Yield Regenerative Organic Agriculture*



The average corn yields during the drought years were from 28% to 34% higher in the two organic systems.

The yields were 6,938 and 7,235 kg per ha in the organic animal and the organic legume systems, respectively, compared with 5,333 kg per ha in the conventional system (Pimentel et al. 2005)

**Lbs per Acre = Kg per ha (close enough)**



# STAKEHOLDER PERSPECTIVES



**Dag Falck**

Organic Program Manager, Nature's Path



ALWAYS Leave  
THE EARTH BETTER  
THAN YOU FOUND it.

RUPERT STEPHENS





# Organics and Regenerative Agriculture

- Dag Falck, Organic Program Manager
  - Nature's Path Foods Inc.

# Organic and regenerative practices

How do we commit to them?

- *Next generation*
- *Grow, to regrow*
- *Protect*



# Spreading alfalfa

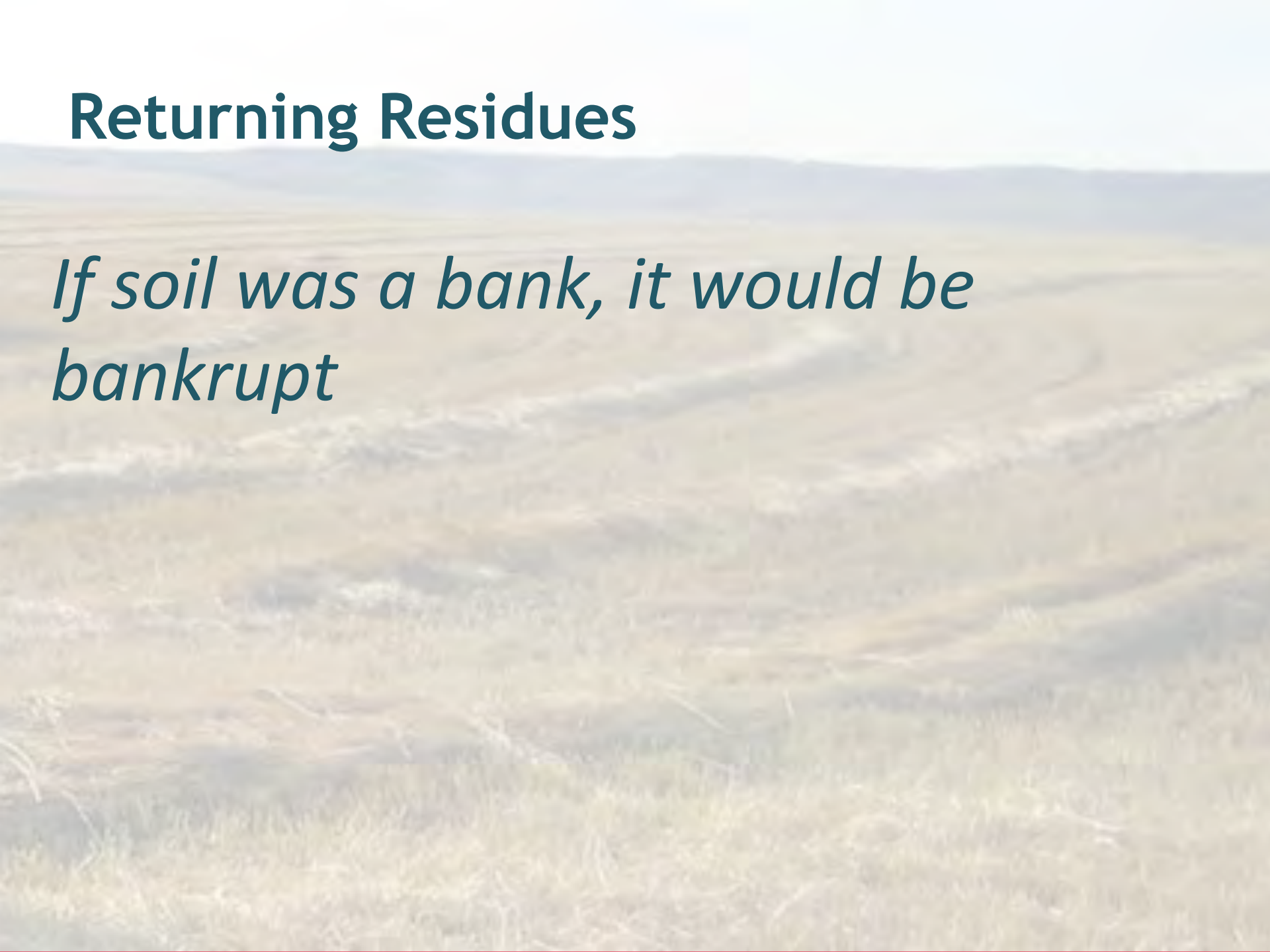
*Growing alfalfa in one field  
spreading alfalfa in another*





# Returning Residues

*If soil was a bank, it would be bankrupt*









# Returning

something fresh





# What is, and what is not?

**Organic is known by what it is not**

**Regenerative is known by what it is**



# Protecting soil and life

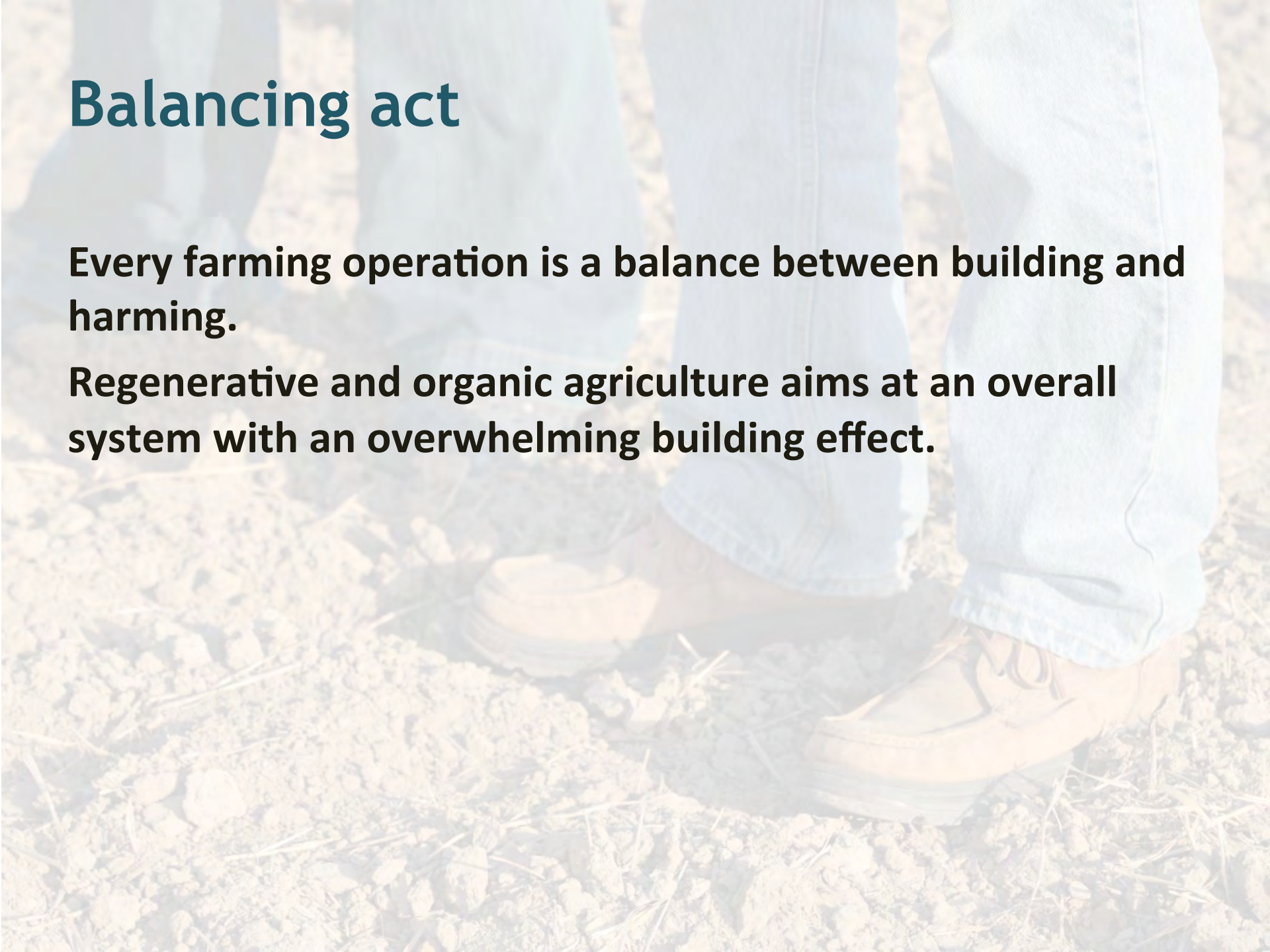




# Balancing act

**Every farming operation is a balance between building and harming.**

**Regenerative and organic agriculture aims at an overall system with an overwhelming building effect.**







# Organic versus Regenerative practices

- **The Principle of Health** - Organic agriculture should sustain and enhance the health of soil, plant, animal and human as one and indivisible.
- **The Principle of Ecology** - Organic agriculture should be based on living ecological systems and cycles, work with them, emulate them and help sustain them.
- **The Principle of Fairness** - Organic agriculture should build on relationships that ensure fairness with regard to the common environment and life opportunities.
- **The Principle of Care** - Organic agriculture should be managed in a precautionary and responsible manner to protect the health and well being of current and future generations and the environment.

# Organic versus Regenerative practices

- Increase **soil fertility**
- Work with wholes, not parts
- Progressively **improve whole agro-ecosystems** (soil, water, and biodiversity)
- Connect the farm to its larger agroecosystem and bioregion
- Create context-specific designs and make holistic decisions that express the essence of each farm
- Express the unique irreplaceable essence of each person, farm and place
- Make holistic decisions aimed at specific **systems change**
- Ensure and develop just and reciprocal relationships amongst all stakeholders
- Design for non-linear, multi-capital reciprocity
- Continually grow and evolve individuals, farms, and communities to express their innate potential
- Continually evolve agro-ecological processes and cultures
- Agriculture shifts the world



# Regenerative Agriculture Driving Organic

# Organic Agriculture Driving Regenerative



*Always leave the earth better than you found it* Rupert Stephens

# | STAKEHOLDER PERSPECTIVES



**Chris Kerston**

Director of Events and Public Outreach,  
Savory Institute





<http://savory.global>

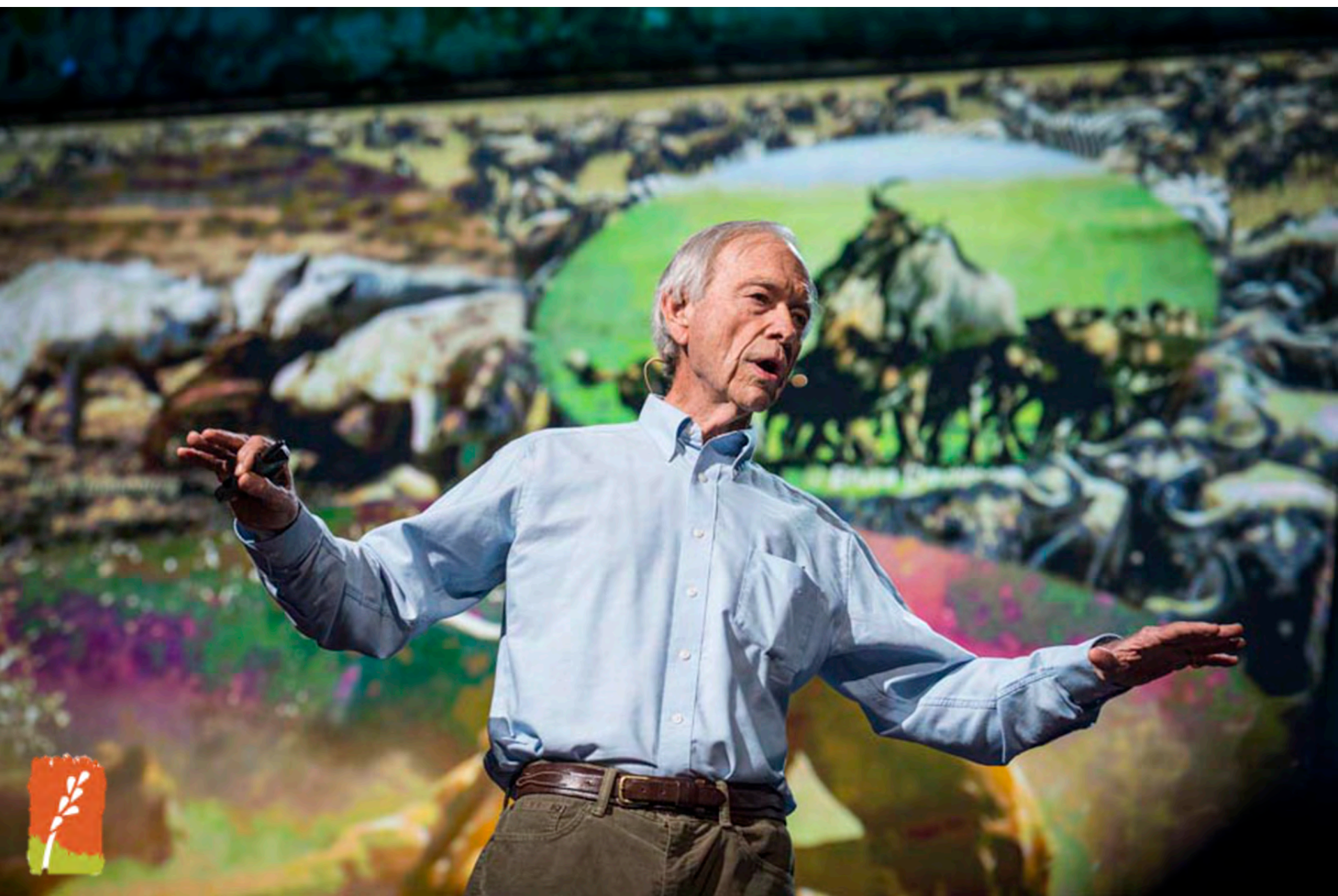
FACILITATING THE LARGE SCALE RESTORATION OF THE  
WORLD'S GRASSLANDS











Ultimately, the only wealth that can sustain any community, economy or nation is derived from the photosynthetic process – green plants, growing on regenerating soil.

- Allan Savory





- Carbon
- Water
- Food
- People



Grasslands are 1/3 of the  
earth's land surface.



70% of the earth's  
Grasslands are degraded



"Only grazing animals can save civilization as we know it."

— Allan Savory

#### PROPERLY MANAGED CATTLE CAN DO THESE THINGS

1. Break capped soil with their hoofs, fertilize it with dung and urine, then trample plant material, which results in covered ground allowing for seed germination and enhanced water infiltration.
2. Provide high quality, nutrient-rich protein to billions of undernourished people around the world.

3. Allow time for plants and soil to recover between grazing episodes. This optimizes photosynthesis and microbial activity, which are key to drawing atmospheric carbon into the soil and help mitigate climate change.

4. Build prosperity for a billion pastoralists who derive their livelihoods from rearing livestock.

## HOLISTIC PLANNED GRAZING

A planning process that enables people to manage livestock so they are in the right place, at the right time, with the right behaviour and for the right reason to ensure regeneration of the land and all life.

"ALLAN SAVORY BELIEVES RUMINANT ANIMALS REVERSE DESERTIFICATION. 'THIS IS SO COUNTER-INTUITIVE,' HE CLAIMS, 'THAT IT WILL NOT BE WIDELY UNDERSTOOD TILL YEARS AFTER I AM DEAD.'"

Managed livestock used to mimic the behavior of herds of wildlife, completing the biological cycle of life in the grasslands, feeding the soil, and reversing desertification.

Block carbon particulate matter. Half of these come from fossil fuels and the rest from agriculture. In ruminant agriculture, the only food able to regenerate soil, is properly managed livestock used to mimic the behavior of herds of wildlife, completing the biological cycle of life in the grasslands, feeding the soil, and reversing desertification. According to climateologists, our climate is changing due to the increased atmospheric presence of three gases - carbon dioxide, methane and nitrous oxide - and



# Regenerative Solar Farming



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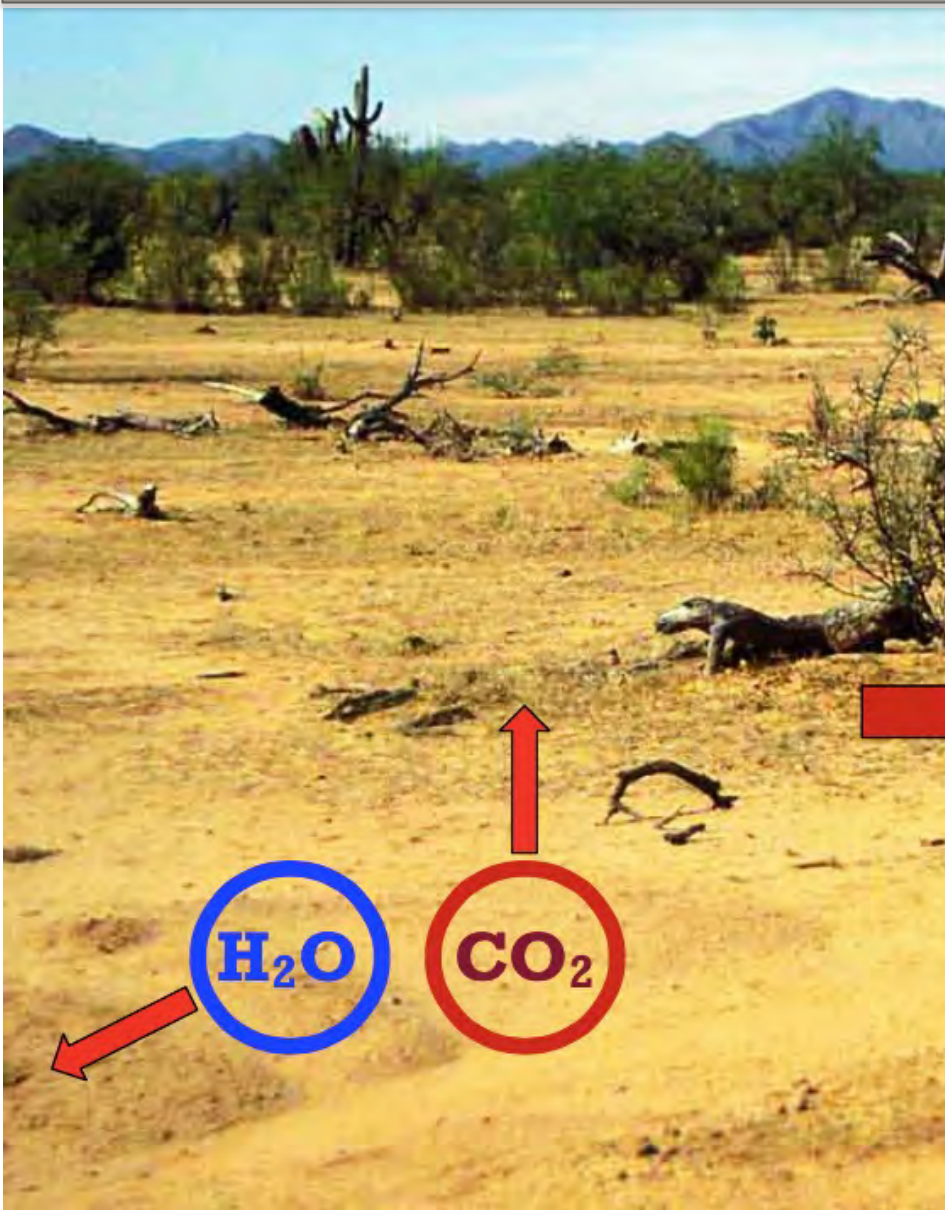




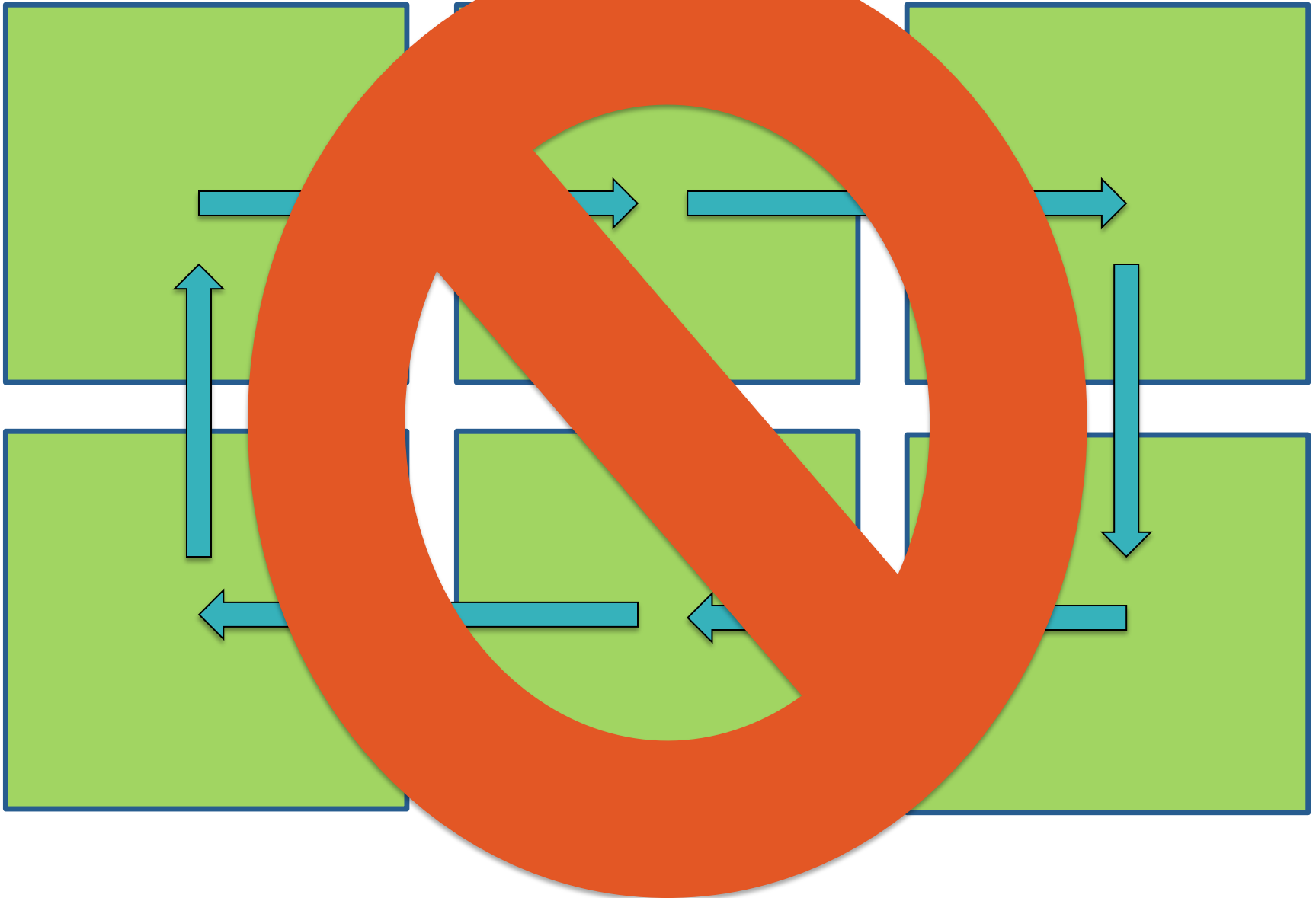
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# Ineffective vs. Effective



# More Than Rotational Grazing





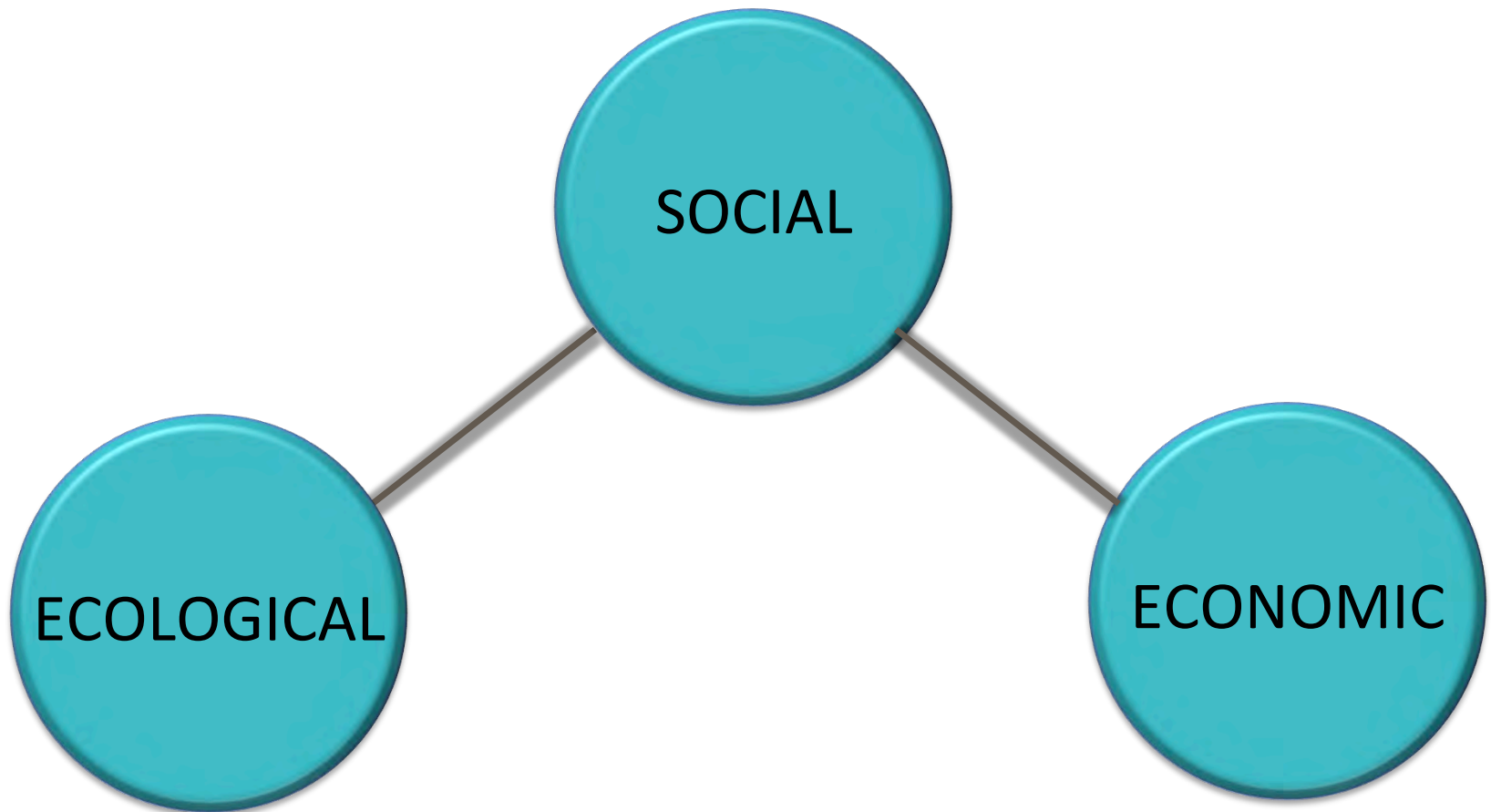
# Holistic Planned Grazing

## Plan For:

- Forage Production
- Livestock Needs
- Other Wildlife Species
- Crop Production
- Cash Flow
- Plan your Profit
- Vacations/Holidays
- Family Time



# Molecule of Well-Being



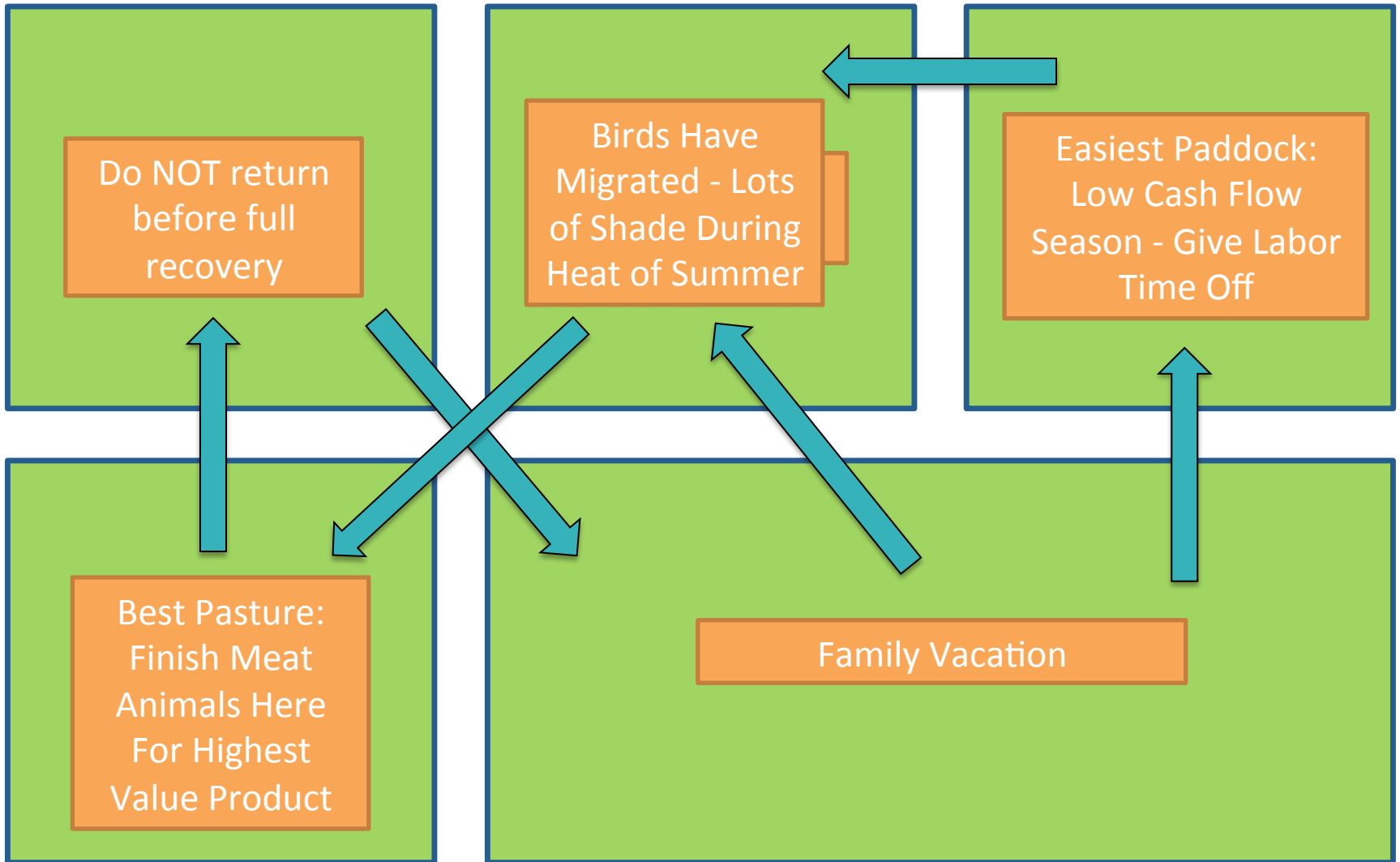


Can you  
manage the  
hydrogen in  
this glass of  
water?





# Holistic Planned Grazing





# Scalable

- Uses resources already in place
- Doesn't cost money it makes money
- Completely applicable to small or large landscapes
- Has the ability to positively impact the vast areas of the world that are suitable for little other than grazing







# SAVORY GLOBAL




A collaborative, entrepreneurial approach to facilitating large-scale restoration of the world's grasslands through Holistic Management.



HOLISTICALLY MANAGED LAND LEADS TO  
regenerated soils and restored grasslands.



# an intentionally different business model



-  Land Manager
-  Hub
-  Increased Profits

-  Market Incentive
-  Certified Producer



“Land degradation costs  
an estimated \$40 billion  
USD annually worldwide”  
- *UNFAO*

The estimated cost of the mismanagement of all natural assets to the world economy today is at around \$6.6 trillion USD a year, equal to 11 percent of global GDP

– *UNCCD*



The annual loss of 75 billion tons of soil costs the world about \$400 billion USD per year.

*- Dr. Rattan Lal*

# Savory Institute Philosophy



# Hub Strategy





# SAVORY GLOBAL NETWORK HUBS

## HUBS OFFER

- ▶ Professional training and accreditation
- ▶ Project consulting and management
- ▶ Monitoring services
- ▶ Coordinating Savory Champions
- ▶ Educational programs
- ▶ Services and Land to Market Program Facilitation
- ▶ Scientific research
- ▶ Entrepreneurial incubator
- ▶ Ecological Outcomes Verification Services and Land to Market Program Facilitation
- ▶ Scientific research
- ▶ Entrepreneurial incubation





## WHAT IS A SAVORY GLOBAL NETWORK HUB?

Hubs create a flexible and quick-moving global network of entrepreneurial people who are driven to create abundance for the people and places of their region and in their context.

### BENEFITS

- ▶ Leading Holistic Management training and projects in a region
- ▶ Achieving large-scale restoration of grasslands
- ▶ Empowering communities
- ▶ Connecting to Holistic Management and regenerative agriculture leaders throughout the world

SINCE 2013



30

HUBS ESTABLISHED



6,500,000

HECTARES OF  
GRASSLAND INFLUENCED



3,131

LAND MANAGERS  
TRAINED

OUR  
GOAL



1 BILLION

HECTARES OF LAND AND  
100 HUBS



2025

GLOBAL  
IMPACT



Climate  
Change  
Mitigation



Water  
Security



Food  
Security



Decreased  
Poverty

savory.global















Savory















Savory has a  
50 year history  
of  
regenerating  
landscapes &  
livelihoods.







Savory

Land to  
Market



# Land to Market



- An accelerator of the Savory Global mission
- Connect regenerative land managers with the conscious end user
- Displace existing conventional livestock supply chains – less relevance in the marketplace



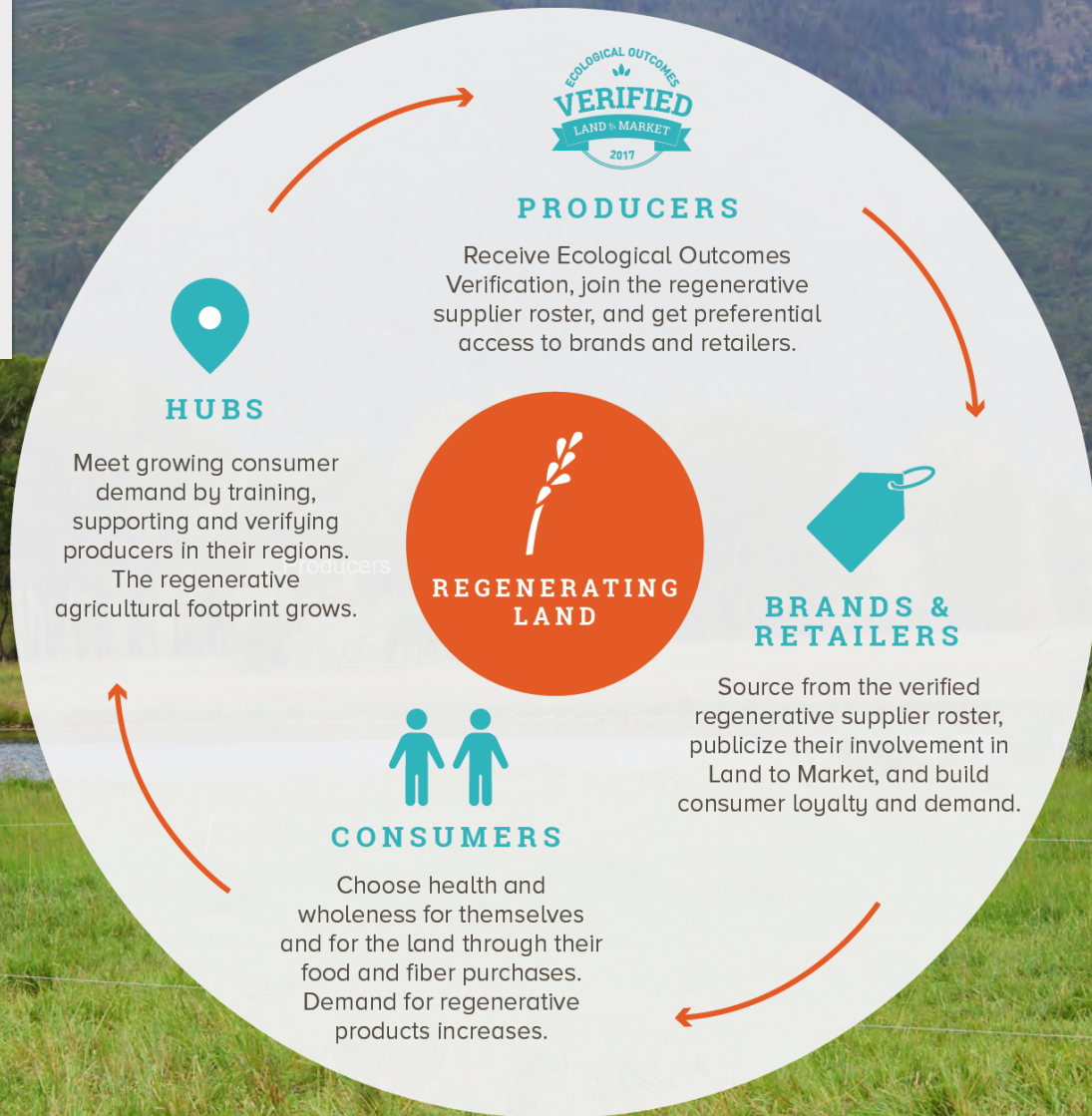
# Market Status

- Regenerative producers struggle to position their products advantageously
- The market is DESPERATELY looking for transparency and traceability
- We are building the tools to provide that for producers of
  - Meat
  - Dairy
  - Wool
  - Leather



Savory

# The world's first verified regenerative supply chain





# Biological Monitoring

- For decades Holistic Management practitioners have been doing biological monitoring and tracking trends
- Until now, there has been no way for that data to be aggregated on a larger scale or utilized past the ranch gate in the market



# Ecological Outcome Verification

A robust ecological monitoring methodology that measures data points such as:

- Soil water infiltration & holding capacity
- Soil organic matter (SOM)
- Percentage of bare ground
- Soil carbon levels
- Wildlife populations
- Soil microbiology





# EOV Contributors



The Nature Conservancy



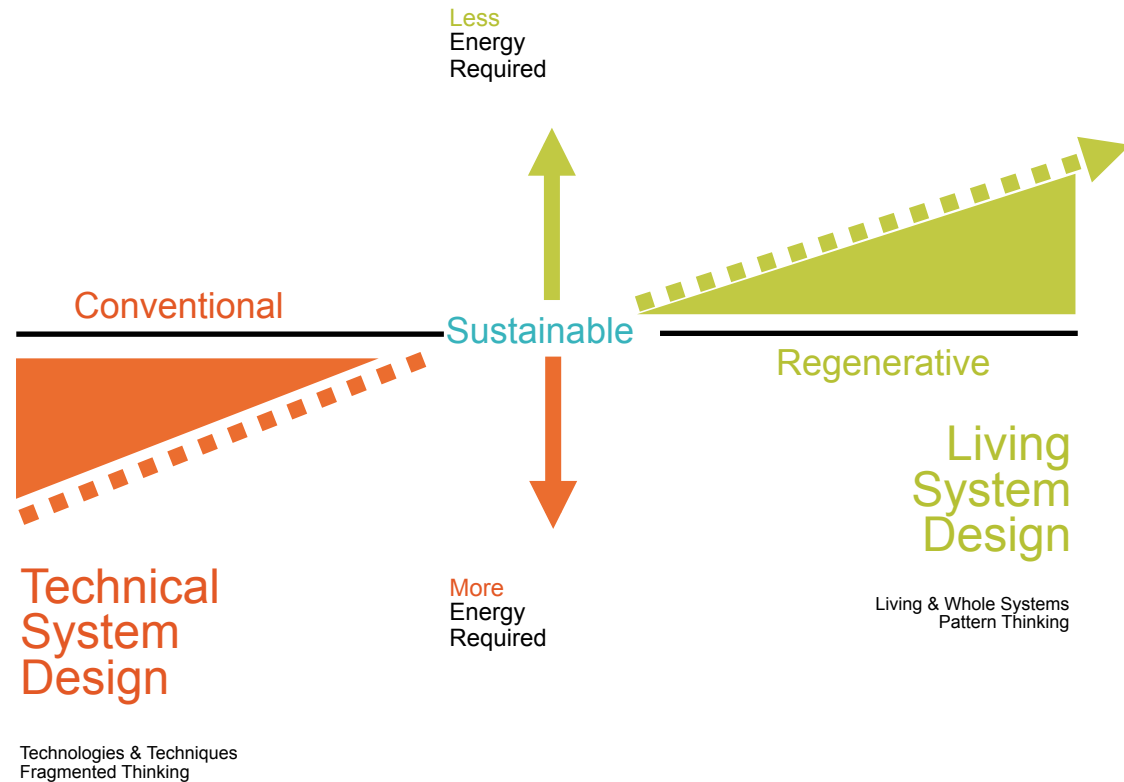
**Ovis 21**  
Regeneración y Rentabilidad


A photograph of a field of yellow wildflowers in the foreground, with a range of mountains in the background under a cloudy sky. The text is overlaid on the right side of the image.

Each property  
gets a score  
called a  
**Ecological  
Health Index**



Sustainability is a bridge.  
Regenerative is the destination.





Hubs deploy  
our  
regenerative  
vetting  
standard





# Land to Market



- Scientifically Robust
- Outcome based –  
Producers Must Qualify  
BEFORE
- Low Cost
- Low Bureaucracy
- Transparency and  
Traceability
- Create access to markets  
and premiums for a truly  
distinguishable product

# Consumer

This program is designed for consumers that are committed to making a difference.

- Help to Identify products that align with their values for:
  - Environmental restoration
  - Thriving local economies & communities
  - Healthy products for them and their families.
- A role to finally TRULY vote with the dollar
- A chance to participate – be part a movement that will change the world!





# Rollout Timeline



- 2017 is prototyping year
- 14 Hubs with 20 Producers each
- Transects – data collection
- Finalize seal & branding
- Working with partners across the spectrum of stakeholders to finalize business plan and rollout

# Look for the New Seal

- We will be testing products in stores this year
- You should the seal become more widely available in 2018
- Next year there will be open opportunities for more producers to participate



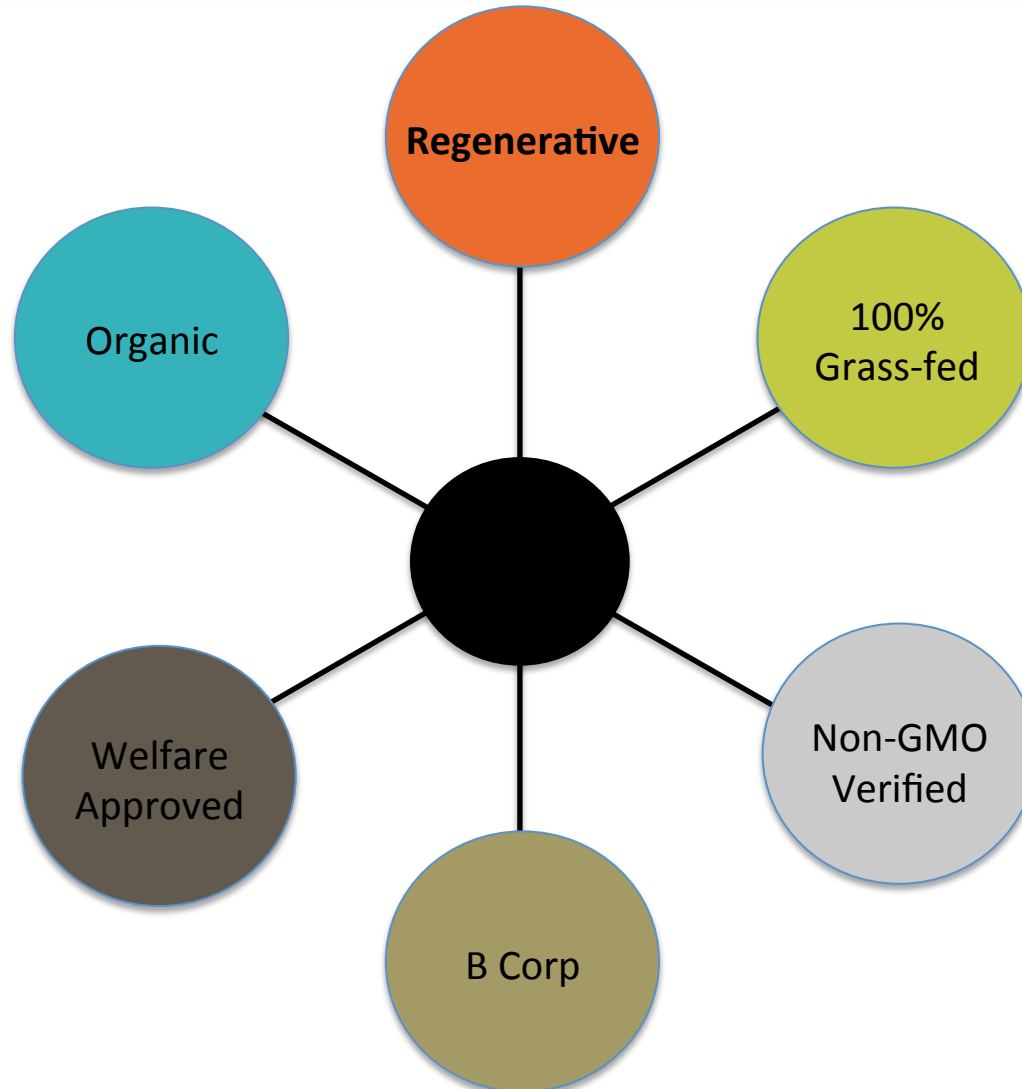


# Certification Development

HOW STANDARDS PROLIFERATE:  
(SEE: A/C CHARGERS, CHARACTER ENCODINGS, INSTANT MESSAGING, ETC)



# Collaboration





# Consumer Revolution

“Eat Wear It Regenerate It” launched last November. It’s based upon the premise that large-scale change and policy overhauls can only be achieved when a critical mass of population demand it.





A group of diverse people, including men and women of various ages and ethnicities, are seated around a long outdoor table. They are all smiling and laughing, enjoying a meal together. The table is set with plates of food, glasses of wine, and several large vases filled with colorful flowers. The background shows a lush green landscape with trees and a bright, sunny sky. The overall atmosphere is warm and communal.

*eat*  
**WEAR**  
**REGENERATE** **IT**  
IGNITING A CONSUMER REVOLUTION

WHAT WE EAT AND WHAT WE WEAR  
CAN CHANGE THE STORY OF SOIL, WATER, AND AIR.

#CONSUMERREVOLUTION



# Savory.global/landtomarket/

[OUR WORK](#)[ABOUT](#)[GET INVOLVED](#)[LAND TO MARKET](#)[DONATE](#)

## LAND TO MARKET PROGRAM

### Why do we need L2M?

For many years agriculture, the production of food and fiber, has resulted in the massive degradation of billions of acres of land worldwide. Now, the same industry has been acknowledged as having the unique ability to sequester carbon through proper management, and improve soil. This is a viable and promising global solution to climate change.

Grasslands occupy 30% of the world's land surface. Its deep soils have the capacity to store large amounts of carbon. But grasslands are degrading at an alarming rate. Loss of grasslands leads not only to climate change, but to floods, droughts, famine, and worldwide poverty.

A photograph of a grassy field with several cows grazing under a blue sky with light clouds. The cows are of various colors, including black, white, and brown.

**WE ARE PART OF  
THE CONSUMER REVOLUTION  
ARE YOU?**

*Imagine*

if the food you eat and clothes  
you wear could improve the  
world's soil, water, and air.

**#CONSUMERREVOLUTION**

<http://savory.global/earthday>



We invite you to partner with us



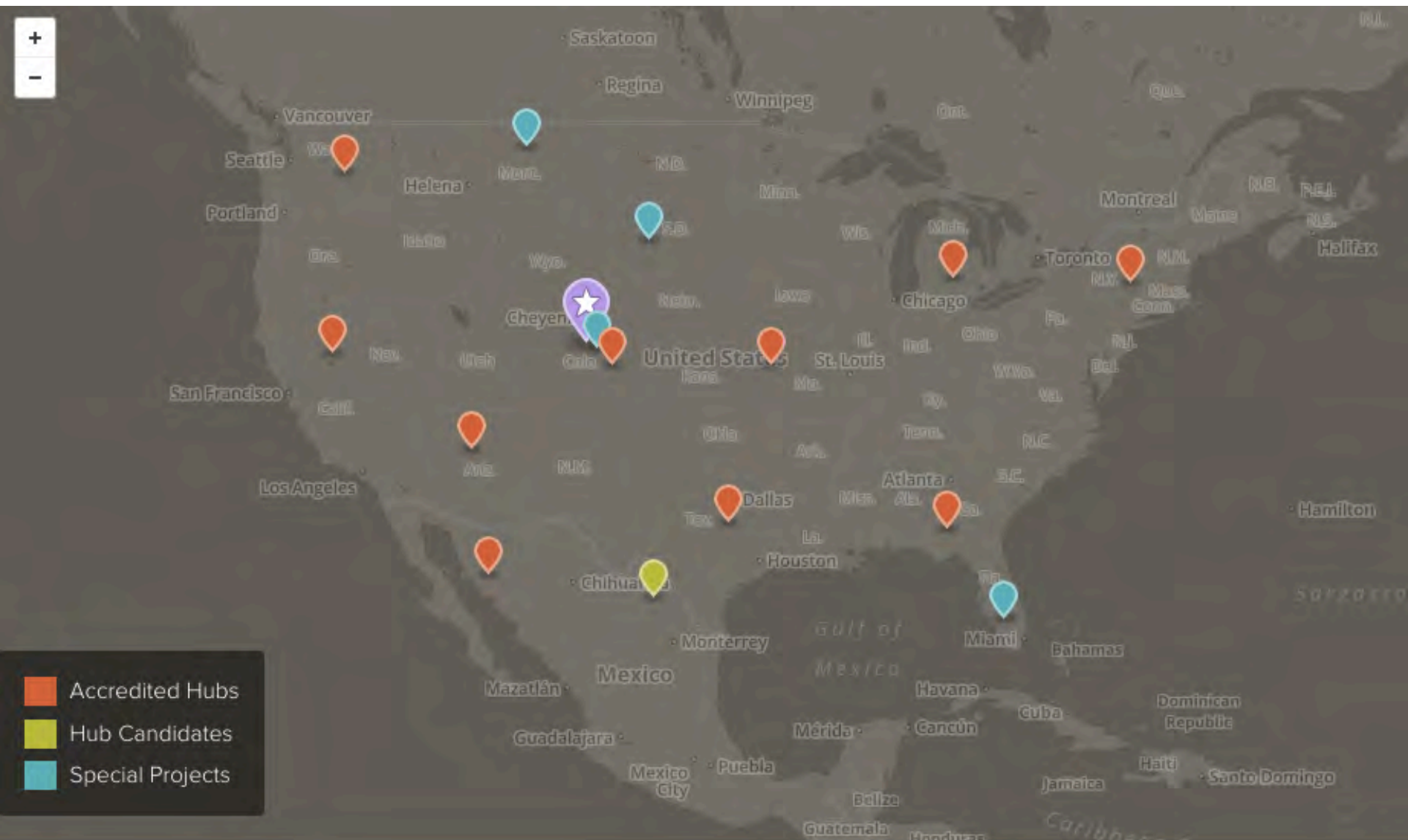


# Visit your local Hub











# Roots of Resilience



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## Rejuvenating Grasslands and Healing the Planet

Welcome to **Roots of Resilience**, formerly the **Pacific Northwest Center for Holistic Management (PNCHM)**. We are part of a global network of organizations created to promote the large-scale restoration of the world's grasslands.



Be a cowgirl's hero. Support The New Cowgirl Camp.

Learn more on [the Cowgirl Camp page](#) or donate now.

**Yes! I'll donate**

Welcome to Roots of Resilience - the Pacific Northwest Center for Holistic Management. Follow our blog on the [What's New](#) page for training, news and updates.

### Recent Posts

- [Marketing Sessions at Northwest Grazing Conference 2017](#)
- [Grazing Conference Early Registration Deadline Extended](#)



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# The Savory Meal Menu

A regenerative ranching dining experience in San Gregorio, California featuring Chef Tu David Phu

[Join Us](#)



## The Savory Meal: Eating well for a whole world

October 21, 2017: SAN GREGORIO, CALIFORNIA- The Savory Meal is a regenerative ranching dining experience hosted by The Jefferson Center and prepared by Chef Tu David Phu, a 2017 San Francisco

[Join us!](#)























savory  
network





savory  
network

















savory  
network













# What do we want???



# Thriving Grasslands





# Thriving Animals





# Thriving People





*Join us on this journey...*



**Savory**

# Q&A – PLEASE TYPE IN YOUR QUESTIONS



Andre Leu

- Regeneration International: <http://regenerationinternational.org/>
- IFOAM Organics International: <https://www.ifoam.bio/>



Dag Falck

- Nature's Path <http://us.naturespath.com/>



Chris Kerston

- Savory Institute Land to Market Program: <https://www.savory.global/landtomarket/>





**THANK YOU!**

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**WWW.TILTH.ORG**