

### How long has your online sales platform been in use?

We've been in business since 2006, Harvie is the next generation of our technology and we are going into the 4th growing season of Harvie.

## How many farmers are you currently working with?

200 farms use Harvie, 50,000+ end consumers, 500,000+ farm boxes delivered through the platform.

What will it cost my farm to use your platform? What is your fee structure?

7% of sales (discounts for larger volume farms), 2.9% + \$0.30 credit card fee.

I'm ready to start selling products right now. What does it take to get started? Is there a wait because of the current increase in demand for online sales platform services?

We can get a new farm set up within 7-10 days.

How will your online sales platform integrate with my current website?

Link to a sales URL i.e. https://www.harvie.farm/signup/rise-n-shine-farm.

What is the process for entering the products that I have to sell?

Farmer enters them before each delivery.

How do I update my product list and pricing? Through Harvie platform Will I be able to set inventory limits so that I don't oversell products? Yes.

How does the customer interface work? Is your platform easy to use on a Smartphone?

Yes.

How do customers pay for products?

Credit card.

Are credit and debit card fees charged to customers?

Part of the transaction fee.

Can customers pay by check or cash on delivery?

No.



#### **Can customers pay with EBT?**

Yes, as an offline payment.

Is there a way for me offer customers discounts, coupons, and promotions?  $\forall \mathsf{es}$ 

# How long does it take for customer payments to deposit into my farm's bank account?

2 days rolling US, 7 day rolling in Canada.

## How is sales tax handled on your platform?

Add an adjustment to orders.

Is it possible to integrate your platform with my accounting software? Yes.

Is it possible to create pack lists directly from your sales platform? How about labels? Yes and yes.

Does your platform offer any suggestions for delivery routes based on orders? Yes, via RoadWarrior.

#### What kind of IT support does your company provide?

Phone and email support, we work very closely with our farms.

## How is my farm's sales data used and/or shared?

It is not shared.

What happens to my farm's sales data if I stop using your platform? Take your data with you.

#### What other features does your platform offer that I should know about?

Harvie is a comprehensive tool for direct-to-consumer farm sales built out of the founder's 15 years experience and research connecting local farms and local consumers.

